

Madelaine L'Esperance

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Academic Employment

The University of Alabama
Assistant Professor

Tuscaloosa, AL
2019-present

Education

University of Wisconsin-Madison
Ph.D. Consumer Behavior and Family Economics

Madison, WI
2019

Loyola University Chicago
B.B.A Economics and Finance, *magna cum laude*

Chicago, IL
2014

Publications

Journal Articles

L'Esperance, M (2019). "Does Responsibility for Financial Tasks Influence Credit Knowledge and Behavior?: Evidence from a Panel of US Couples". *Journal of Family and Economic Issues*. DOI: 10.1007/s10834-019-09641-3

Working Papers

The Effect of High School Financial Education on Subjective Financial Capability in Young Adulthood
with Cliff Robb and J. Michael Collins; Under review

Wisconsin's Public Sector Employee Enrollment and Use of Short-term Disability Coverage
with Adibah Abdulhadi, J. Michael Collins, and Tia Westhoff

Disability and Wealth: Exploring the Liquid Asset Trajectories of Social Security Disability Program Applicants

What Motivates Consumers to Check Their Credit?: Evidence from a Field Experiment

The Effects of Access to Banking on Children: A Field Study
with J. Michael Collins and Elizabeth Odders-White

Youth Employment and Financial Behavior: Does Work in High School Build Financial Capability?

Grants and Awards

"Disability, Disability Programs, and Wealth" UW-Madison Retirement and Disability Research Center JSIT Small Grant	2019–2020
"Youth Employment and Financial Well-being" Consumer Financial Protection Bureau	2019–2020
Junior Scholar in Training UW-Madison Retirement and Disability Research Center	2019
Graduate Student as Mentor Award UW-Madison School of Human Ecology	2019
Schurch Thomson Graduate Research Excellence Award UW-Madison School of Human Ecology	2019
Behavioral Research Insights Through Experiments (BRITE) Lab Small Grant UW-Madison BRITE Lab	2019
Graduate Research Scholars Fellowship UW-Madison College of Letter & Sciences	2018–2019
Graduate Research Fellow Institute for Research on Poverty	2015–2019
Ausman Teaching Fellowship UW-Madison School of Human Ecology	2017–2018
Scott-Kloeck Jenson Fellowship UW-Madison Dept. of Global Studies	2015
Advanced Opportunity Fellowship UW-Madison College of Letter & Sciences	2014–2015
Ronald E. McNair Scholar Loyola University Chicago	2013–2014

Presentations

2020 (including scheduled)

APPAM Annual Fall Research Conference; Southern Economic Association Annual Meeting; CFPB Youth Financial Education Research Convening; UW-Madison Household Finance Seminar; American Council on Consumer Interests Annual Research Conference

2019

Center for Financial Security Webinar Series; CFP Board Academic Research Colloquium

2018

Institute for Research on Poverty Graduate Research Fellows Seminar; UW-Madison Household Finance Seminar; Credit Union National Association Fall Brown Bag Series; Center for Financial Security Webinar Series; Allied Social Science Association (ASSA) Annual Meeting (Presenter x2; Discussant x1)

2017

UW-Madison Household Finance Seminar; Association for Public Policy & Management (APPAM) Fall Research Conference; Society for the Economics of the Household Annual Meeting; American Council on Consumer Interests Research Conference; Bureau of Labor Statistics Consumer Expenditure Surveys Microdata Users' Workshop

2016

UW-Madison Household Finance Seminar; APPAM Fall Research Conference; American Council on Consumer Interests Research Conference

Teaching and Mentoring

Teaching

Consumer Economics The University of Alabama	Fall 2020, Spring 2020
Public Policy The University of Alabama	Fall 2019, Spring 2020
<i>Lecturer</i> , Building Financial Assets and Capability for Vulnerable Families University of Wisconsin-Madison	Fall 2018
<i>Lecturer</i> , Consumer Policy Analysis and Regulation University of Wisconsin-Madison	Fall 2017
<i>Ausman Teaching Fellow</i> , Consumer Financial Services Innovation University of Wisconsin-Madison	Spring 2018
<i>Teaching Assistant</i> , Family Economics and Public Policy University of Wisconsin-Madison	Spring 2017
<i>Teaching Assistant</i> , Consumer Policy Analysis and Regulation University of Wisconsin-Madison	Fall 2014-2016
<i>Teaching Assistant</i> , Consumer Research and Analysis University of Wisconsin-Madison	Spring 2016

Mentoring

Master's Thesis Committee Chair: Ellie Cochran (expected 2020)
Master's Thesis Committee Member: Genevieve Smith (2020)

Service

Referee

Journal of Consumer Affairs; Journal of Family Economic Issues

Committees and Memberships

Graduate Admissions Committee	2020 – Present
Southern Economic Association	2020 – Present
Association for Public Policy Analysis and Management	2015 – Present
American Council on Consumer Interests	2015 – Present
Tenure-Track Faculty Search Committee	2019 – 2020
American Finance Association	2016 – 2019
Center for Financial Security Steering Committee	2016 – 2019

Prior Employment

Project Assistant UW-Madison Retirement and Disability Research Center	Summer 2018, 2019
Project Assistant Center for Financial Security, UW-Madison	August 2015–May 2017
Research Intern Innovations for Poverty Action-Peru	Summer 2015

Last updated: August 31, 2020