

## Madelaine R. L'Esperance

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CONTACT INFORMATION	University of Wisconsin-Madison 4249 Nancy Nicholas Hall 1300 Linden Drive Madison, WI 53706	Personal Website mlesperance@wisc.edu
ACADEMIC EMPLOYMENT	<b>University of Alabama</b> , Tuscaloosa, AL Department of Consumer Sciences	August 2019 (start date)
EDUCATION	<b>University of Wisconsin-Madison</b> , Madison, WI Ph.D., Consumer Behavior and Family Economics Minor: Applied Economics Dissertation: Essays in Household Finance Committee Members: J. Michael Collins (chair), Cliff Robb, Lydia Ashton, Rourke O'Brien, Justin Sydnor	June 2019
	<b>Loyola University Chicago</b> , Chicago, IL B.B.A., Economics and Finance (Double Major) <i>Honors, Magna Cum Laude</i>	May 2014
RESEARCH INTERESTS	Household finance, financial education, behavioral economics	
SUBMITTED JOURNAL PUBLICATIONS	L'Esperance, M (2018). "Who Manages Household Finances in Couples? The Role of Relative Income and Gender". <b>Conditionally Accepted</b> at <i>Journal of Family and Economic Issues</i> .	
	Collins, J. M., M. L'Esperance, and E. Odders-White (2018). "The Effects of Access to Banking Services on Elementary Student's Financial Learning: A Field Study". Under review at <i>Journal of Economic Psychology</i> .	
PAPERS IN PREPARATION	L'Esperance, M (2019). "Youth Employment and Financial Well-being: Does Work in High School Build Financial Capability?". <b>Job Market Paper</b> .	
	Collins, J. M., M. L'Esperance, and C. Robb (2018). "The Influence of School Financial Education Requirements on Financial Independence in Young Adulthood".	
NON-PEER REVIEWED PUBLICATIONS	L'Esperance, M (2016). "Health and Finances Workshop Literature Review". The Center for Financial Security Health and Finances Research Workshop: A Robert Wood Johnson Foundation Health and Society Scholars Event.	
PRESENTATIONS	<b>2019</b> CFP Board Academic Research Colloquium	
	<b>2018</b> Institute for Research on Poverty Graduate Research Fellows Seminar Center for Financial Security Household Finance Seminar Credit Union National Association Fall Brown Bag Series Center for Financial Security Webinar Series Allied Social Science Association (ASSA) Annual Meeting (Presenter x2; Discussant x1)	

**2017**

Center for Financial Security Household Finance Research Seminar  
 Association for Public Policy & Management (APPAM) Fall Research Conference  
 Society for the Economics of the Household Annual Meeting  
 American Council on Consumer Interests Research Conference  
 Bureau of Labor Statistics Consumer Expenditure Surveys (CE) Microdata Users' Workshop

**2016**

Center for Financial Security Household Finance Research Seminar  
 Association for Public Policy & Management (APPAM) Fall Research Conference  
 American Council on Consumer Interests Research Conference

REFEREE Journal of Consumer Affairs (x1)

HONORS, AWARDS, AND FELLOWSHIPS	Graduate Research Scholars Fellowship, UW-Madison	2018–2019
	Graduate Research Fellow, Institute for Research on Poverty	2015–2019
	Continuing PhD Scholarship, Department of Consumer Science	2015–2018
	Ausman Teaching Fellowship, School of Human Ecology	May 2017–May 2018
	Travel Funding, School of Human Ecology	Summer 2017, Fall 2017
	Conference Travel Funding, Institute for Research on Poverty	Fall 2016, 2017
	Student Scholarship, American Council on Consumer Interests	June 2016
	Summertime Research Award, School of Human Ecology	May 2015, 2016
	Conference Travel Scholarship, Department of Consumer Science	April 2016
	Scott-Kloeck Jenson Fellowship, Dept. of Global Studies	May 2015
	Summer Travel Scholarship, Dept. of Consumer Science	June 2015
	Advanced Opportunity Fellowship, UW-Madison	2014–2015
	Ronald E. McNair Scholar, Loyola University Chicago	2013–2014

## TEACHING

**Lecturer**

Building Financial Assets and Capability for Vulnerable Families	Fall 2018
Consumer Policy Analysis and Regulation	Fall 2017

**Teaching Assistant**

Consumer Financial Services Innovation with Cliff Robb, Ph.D.	Spring 2018
Family Economics and Public Policy with Judith Bartfeld, Ph.D	Spring 2017
Consumer Policy Analysis and Regulation with J. Michael Collins, Ph.D (2014,2016); Fenaba Addo, Ph.D (2015)	Fall 2014-2016
Consumer Research and Analysis with Fenaba Addo, Ph.D	Spring 2016
Consumer and the Market with Max D. Schmeiser, Ph.D	Spring 2015

## MEMBERSHIPS

	Center for Financial Security Steering Committee	2016 – Present
	Association for Public Policy Analysis and Management	2015 – Present
	American Council on Consumer Interests	2015 – Present
	American Finance Association	2016 – Present
PRIOR EMPLOYMENT	<b>Project Assistant</b> UW-Madison Retirement and Disability Research Center	May–June 2018
	<b>Project Assistant</b> Center for Financial Security	August 2015–May 2017
	<b>Research Intern</b> Innovations for Poverty Action-Peru	Summer 2015
COMMITTEE MEMBERS	J. Michael Collins, Ph.D Associate Professor Department of Consumer Science University of Wisconsin-Madison	E-mail: <a href="mailto:jmcollins@wisc.edu">jmcollins@wisc.edu</a>
	Cliff Robb, Ph.D Associate Professor Department of Consumer Science University of Wisconsin-Madison	E-mail: <a href="mailto:carobb@wisc.edu">carobb@wisc.edu</a>
	Lydia Ashton, Ph.D Assistant Professor Department of Consumer Science University of Wisconsin-Madison	E-mail: <a href="mailto:lashton@wisc.edu">lashton@wisc.edu</a>
	Rourke O'Brien, Ph.D Assistant Professor La Follette School of Public Affairs University of Wisconsin-Madison	E-mail: <a href="mailto:robrien@lafollette.wisc.edu">robrien@lafollette.wisc.edu</a>
	Justin Sydnor, Ph.D Associate Professor Wisconsin School of Business University of Wisconsin-Madison	E-mail: <a href="mailto:jsydnor@bus.wisc.edu">jsydnor@bus.wisc.edu</a>