

SALVADOR RIVAS, Ph.D.

NAEP-Education Statistics Services Institute
2000 K Street NW, Suite 300
American Institutes for Research
Washington, D.C. 20006 U.S.A.

NESSI: (202) 403-6553
CENSUS: (301) 763-4578
E-mail: srivas@air.org

Homepage: <http://www.ssc.wisc.edu/~srivas>

CITIZENSHIP: USA

EDUCATION:

- 2004 Ph.D. Department of Sociology, University of Michigan, Ann Arbor
Prelim Concentration: Race and Ethnicity; Minor: Social Psychology
Dissertation Title: *"The U.S. Digital Divide: Race, SES, and Social Context as Predictors of Computer Ownership, 1997-2001."*
Committee Chairs: Yu Xie, Ph.D. and David R. Harris, Ph.D.
- 1997 B.A. in Sociology, University of California, Los Angeles
Thesis Title: *"Educational Attainment as a Function of Delayed Acculturation."*

RESEARCH & ACADEMIC INTERESTS:

- Social Stratification
- Education Inequalities
- Health Disparities
- Race and Ethnicity
- Technology & Society
- Public Policy

PUBLICATIONS:

- Freese, Jeremy, Salvador Rivas, and Eszter Hargittai. 2006. "Cognitive Ability and Internet Use Among Older Adults." *Poetics* 34:236-249.
- Manfreda, Katja L., Mick Couper, Mateja Vohar, Salvador Rivas, and Vasja Vehovar. 2002. "Virtual Selves and Web Surveys" *Developments in Social Science Methodology*, 18: 187-213.

WORK IN PROGRESS:

- Rivas, Salvador. "The Divide in the Digital Divide: Race and Ethnic Differences in Computer Ownership, 1984-2003."
- Rivas, Salvador. "Determinants of Computer and Internet Adoption: Panel Data Evidence from the Current Population Survey."
- Rivas, Salvador, Gilbert Brenes, and Julieta Perez Amador. *"Analfabetismo Cibernético: Una Nueva Dimensión de la Desigualdad Social en Latinoamérica"* ["Cybernetic Illiteracy: A New Dimension of Social Inequality in Latin America."]

Rivas, Salvador, Gilbert Brenes, and Beatriz Novak. "What's Discrimination Got To Do With It?: The Link Between Perceived Discrimination and Mortality"

Rivas, Salvador and Jeremy Freese. "The Effect of Literacy on Computer and Internet Use: Evidence from the 2003 National Assessment of Adult Literacy study."

Rivas, Salvador and Robert M. Hauser. "A New Index of Socioeconomic Status using the American Community Survey, 2000-2006"

Rivas, Salvador and Robert M. Hauser. "Measuring Socioeconomic Status in NAEP: A Match & Link Approach."

Rivas, Salvador and Kate Williams. "Computer and Internet Use Among So-Called "Technology Have-Nots" in the Latino Community of Toledo, Ohio."

WORK UNDER REVIEW:

Freese, Jeremy and Salvador Rivas. "Cognition, Personality, and the Sociology of Response to Social Change: The Case of Internet Adoption." [*CDE Working Paper, No. 2006-07.*](#)

Pedraza, Silvia and Salvador Rivas. "Immigrant Self-Employment: The Role of Social Resources and Social Context Among Immigrants from Latin America and Asia in the U.S. in 1990." *Invited to revise and resubmit.*

Rivas, Salvador. "Coverage Error: Achilles' Heel of Web-based Surveys." [*CDE Working Paper, No. 2006-06.*](#)

Wilson, Franklin D., Uzi Rebhun, and Salvador Rivas. "Population Change and the Changing Educational Attainment of Ethnic Groups in the United States, 1980-2000." [*CDE Working Paper, No. 2008-02.*](#)

RESEARCH GRANTS:

2004 Co-Principal Investigator with Kate Williams. "Computer and Internet Use Among So-Called "Technology Have-Nots" in the Latino Community of Toledo, Ohio." Grant from the National Poverty Center, \$9,284.

RESEARCH EXPERIENCE:

2007-present *Research Analyst*
NAEP-Education Statistics Services Institute (N-ESSI), Washington D.C.
Help support and oversee Background Variable Item Development in the National Assessment of Educational Progress (NAEP) study by the National Center for Education Statistics (NCES).

- 2004-2007 *Postdoctoral Fellow*
Center for Demography and Ecology at University of Wisconsin-Madison.
Audited and participated in various demography and statistics courses. Continued dissertation research and initiated new projects with various CDE faculty members.
- 2003-2004 *Research Associate*
Professor Yu Xie, University of Michigan.
Population data research for General Motors. Responsible for preparing and presenting summary reports of demographic, social and economic trends based on CPS, GSS, Survey of Consumer Expenditure, and Census data.
- 2003 *Research Assistant*
Summer Professor David A. Lam, University of Michigan.
South Africa Distance Learning Project. Coordinated the processing and analyses of data for the purposes of developing Stata-focused teaching modules using SALDRU project data. Responsible for updating and maintaining project website.
<http://saproject.psc.isr.umich.edu/index.html>
- 2002 *Research Assistant*
Summer Professor James A. Levinsohn, University of Michigan.
South Africa Distance Learning Project - provides training in the use and analysis of survey data to population researchers and students in southern Africa. Responsible for updating and maintaining project website.
<http://saproject.psc.isr.umich.edu/index.html>
- 2001-2003 *Research Assistant*
Professor Patricia A. Peyser, University of Michigan.
Genetic Epidemiology Network of Atherosclerosis (GENOA) - study of coronary artery disease as it relates to coronary artery calcification - assisted with data entry and data analyses.
- 2001 *Research Assistant*
Associate Professor Mick P. Couper, University of Michigan.
Web Surveys & Virtual Selves – study of social desirability on the web and its effects on web survey data – reviewed and analyzed Slovenian based web survey data and helped draft conference paper.
- 1999-2001 *Research Assistant*
Associate Professor Silvia Pedraza, University of Michigan.
Immigrant Entrepreneurs – study of social capital and social context on immigrant self-employment using U.S. Census data – updated bibliography, managed and analyzed data, and helped draft conference paper.

TEACHING EXPERIENCE:

- Winter 2003 *Co-Instructor*. “Analysis of Survey Data for Social Science Research”
Department of Economics, University of Cape Town, South Africa in collaboration with the School of Public Policy, University of Michigan
January 20- January 31, 2003.

- Winter 2002 *Co-Instructor*. “Analysis of Survey Data for Social Science Research”
Department of Economics, University of Cape Town, South Africa in collaboration
with the School of Public Policy, University of Michigan
January 21- February 1, 2002.
- Winter 2000 *Graduate Student Instructor*. “Introduction to Research Methods”
Department of Sociology, University of Michigan
- Fall 1999 *Graduate Student Instructor*. “Elementary Statistics”
Department of Sociology, University of Michigan

SELECTED PRESENTATIONS:

- 2007 Rivas, Salvador. “Digital Inequality Among U.S. Latinos: What do we know? What do we want to know?” Invited presentation at [*eChicago: Understanding and Implementing Local Community Use of Information Technology*](#) symposium hosted by the Graduate School of Library and Information Science at Dominican University.
- 2006 Rivas, Salvador, Gilbert Brenes, and Julieta Perez Amador. “*Analfabetismo Cibernético: Una Nueva Dimensión de la Desigualdad Social en Latinoamérica.*” [“Cybernetic Illiteracy: A New Dimension of Social Inequality in Latin America.”] Paper presented at the 2nd Congress of the Population Association of Latin America (ALAP) in Guadalajara, Jalisco, Mexico held September 3-5, 2006.
- 2006 Freese, Jeremy, Salvador Rivas, and Eszter Hargittai. “Cognitive Skills and Internet Use among Older Adults.” Paper presented at the annual meetings of the American Sociological Association in Montreal, Quebec, Canada held August 10-14, 2006.
- 2006 Rivas, Salvador and Jeremy Freese. “Income and Digital Inequalities in the United States.” Invited presentation at the annual IRP Summer Research Workshop: *Current Research on the Low-Income Population* in Madison, Wisconsin held June 19-22, 2006.
- 2005 Freese, Jeremy and Salvador Rivas. “Cognition, Personality, and the Sociology of Response to Social Change: The Case of Internet Adoption.” Paper presented at the annual meetings of the Gerontological Society of America in Orlando, Florida.
- 2005 Salvador Rivas. “The Divide in the Digital Divide: Race and Ethnic Differences in Computer Ownership, 1984-2003.” Paper presented at the annual meetings of the American Sociological Association in Philadelphia, Pennsylvania.
- 2005 Pedraza, Silvia and Salvador Rivas. “Family and Work: Immigrant Self-employment Among Latin American and Asian Immigrants in the U. S. in 2000.” Paper presented at the annual meetings of the American Sociological Association in Philadelphia, Pennsylvania.
- 2005 Pedraza, Silvia and Salvador Rivas. “Immigrant Self-employment Among Latin American and Asian Immigrants in the U. S. in 2000: A Tale of Resources, A Tale of Cities.” Invited presentation at *Mexican Immigrant Entrepreneurs* mini-conference hosted by the UCLA Latin American Center, Los Angeles, California.

- 2005 Rivas, Salvador. "Exploring the Divide in the Digital Divide: The Effect of Race/Ethnicity on Computer Ownership in United States, 1984 – 2003." Poster presented at the annual meetings of the Population Association of America, Philadelphia, Pennsylvania. *Poster Session-2 Winner.*
- 2003 Rivas, Salvador and Justin L. Thomas. "Data in the Classroom: South Africa Distance Learning Project." Presented at the Biennial Meeting of ICPSR Official Representatives, Ann Arbor, Michigan.
- 2003 Rivas, Salvador. "The U.S. Digital Divide: Race, SES, and Social Context as Predictors of Computer Ownership, 1997-2001." Paper presented in round table session at the annual meetings of the American Sociological Association in Atlanta, Georgia.
- 2001 Rivas, Salvador and Mateja Vohar. "Virtual Selves and Web Surveys." Paper presented at the International Conference on Methodology & Statistics, Ljubljana, Slovenia.
- 2001 Rivas, Salvador. "A Closer Look at the U.S. Digital-Divide." Graduate Student Webshop, University of Maryland.
- 1999 Pedraza, Silvia and Salvador Rivas. "Immigrant Self-Employment: A Reassessment of the Role of Social Capital Among Immigrants from Latin America and Asia in the U.S. in 1990," Paper presented at the annual meetings of the American Sociological Association in Chicago, Illinois.
- 1997 Rivas, Salvador. "Educational Attainment as a Function of Delayed Acculturation." Paper presented at the annual meetings of the American Sociological Association in Toronto, Canada.

HONORS AND AWARDS:

- 2007 *University of Colorado Population Center Award – Summer short course on Biodemography,* University of Colorado – Boulder, Colorado.
- 2005 *RAND Summer Institute Award – Workshop on Demography, Economics, and Epidemiology of Aging & Mini-Medical School for Social Scientists,* RAND Corporation, Santa Monica, California.
- 2004 *Dissertation Fellowship,* University of Michigan, Department of Sociology
- 2002 *Social Science Training Award,* University of Michigan, Institute for Social Research
- 2000 *Sweetland Writing Center Fellow,* University of Michigan, Department of English Language and Literature

- 1997-2002 *Horace H. Rackham Merit Fellowship*,
University of Michigan, Rackham School of Graduate Studies
- 1997 *Social Science Training Award*,
University of Michigan, Institute for Social Research
- 1997 *Minority Fellowship Award*,
American Sociological Association (declined)

PROFESSIONAL AFFILIATIONS:

- 2006-present Asociación Latinoamericana de Población (ALAP)
- 2005-present Gerontological Society of America
- 2005-present Population Association of America
- 2004-present Center for Demography and Ecology: *University of Wisconsin-Madison*
- 2000-present Population Studies Center: *University of Michigan, Ann Arbor*
- 1996-present American Sociological Association

PROFESSIONAL SERVICE:

- 2007 *Session Organizer*, Population Association of America
- 2007-present *Reviewer*, American Journal of Sociology
- 2006-present *Reviewer*, Wisconsin Longitudinal Study Pilot Grant Program
- 2006-present *Reviewer*, Social Problems
- 2004-present *Reviewer*, American Sociological Review

OTHER PUBLIC SERVICE:

- 2006-2007 *Consultant*
National Center for Education Statistics (NCES), Washington, DC
Through the American Institutes for Research (AIR) we are working to improve the measurement of socioeconomic status in the National Assessment of Educational Progress (NAEP).

REFERENCES: Upon request