

How to Purchase HBS Cases

I have created a set of course materials at the Harvard Business Education web site. This email will provide you with information about the two steps you will now take to access your course material.

To access the Harvard Business Education site, follow this link:

<http://cb.hbsp.harvard.edu/cb/access/17706>

If you have not registered with the Harvard Business Education site, it will be necessary to do so now.

Once you have completed the brief registration process, you will be able to log in. Once logged in you will be able to access the material I have assigned for the course. For your reference, the course materials you need are also listed at the end of this email.

Note that the format of classroom materials may differ. Most will be available in PDF and can be viewed with Adobe Acrobat Reader. Simulations and Online Courses require you to access them online. A few materials may require that a hard copy be shipped to you. All PDFs and eLearning content are available to you through your Harvard Business Education library for 6 months from the date of purchase.

For subsequent access, you will need to login at www.hbsp.harvard.edu and go to My Library->Courses

I hope you find this a convenient way to access your course materials. If you have any questions about the materials, please contact me at munia@ssc.wisc.edu.

For technical assistance, please contact Harvard Business Publishing Customer Service at 1-800-810-8858 or 617-783-7700 from 8am-8pm EST. Customer Service can also be reached at techhelp@hbsp.harvard.edu.

Thank you.

COURSE DETAILS

Professor Information:

MARIA MUNIAGURRIA

Course Information:

Course Name: F09 Int. Industrial Organization{1}

Course Number: econ 467

Course Level: MBA

Course Start Date: Aug 01, 2009

Expected Enrollment: 90

Reference Code: 17706

Student Access URL: <http://cb.hbsp.harvard.edu/cb/access/17706>

Product Information:

Product #: 507018-PDF-ENG

Product Format: Digital

Product Title: Monsanto: Realizing Biotech Value in Brazil

Product Type: Case

Publisher: HBS

Product #: 609107-PDF-ENG

Product Format: Digital

Product Title: VidaGas: VillageReach - The Mozambican Foundation for Community Development Joint Venture

Product Type: Case

Publisher: HBS

Product #: 391106-PDF-ENG

Product Format: Digital

Product Title: Collision Course in Commercial Aircraft: Boeing-Airbus-McDonnell Douglas--1991 (A)

Product Type: Case

Publisher: HBS