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Collins is the author of over 50 published articles in peer-reviewed journals, as well as the editor of the book *A Fragile Balance: Emergency Savings and Liquid Resources for Low-Income Consumers* and the textbook, *Financial Capability for Helping Professionals* . He is one of the creators and leading experts on financial coaching and applications of financial coaching with economically vulnerable populations. Collins also has extensive experience managing field studies to test how programs impact the financial security and wellbeing of individuals across the lifespan.

Beyond academia, Collins founded [PolicyLab Consulting Group](http://www.policylabconsulting.com/), a research consulting, and co-founded [SpringFour](http://springfour.cc/), a financial technology company specializing in facilitating collections and customer payments. He also worked for [NeighborWorks](http://www.neighborworks.org/) America and [the Millennial Housing Commission](http://govinfo.library.unt.edu/mhc/).

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Based in Madison, Wisconsin, Collins takes advantage of every opportunity to cross country ski when the snow allows, and road bike in the off season. Two school aged kids, work as a professor, and consulting often take precedence, however.