

ECONOMICS OF PATENT POOLS WHEN SOME  
(BUT NOT ALL) PATENTS ARE ESSENTIAL

TECHNICAL APPENDIX

Daniel Quint  
University of Wisconsin

January, 2009

## 1 Pools of Essential Patents (Theorem 1)

### 1.1 Marginal Effect of $n_E$ on Prices

Under logit demand,

$$Q_k = \frac{\exp(v_k - P_k^N - P^E)}{1 + \sum_{k' \in \mathcal{K}} \exp(v_{k'} - P_{k'}^N - P^E)}$$

Let  $Q_0 = 1 - \sum_{k \in \mathcal{K}} Q_k$ . Differentiation establishes that for  $k, k' \in \mathcal{K}$ ,  $k' \neq k$ ,

$$\frac{\partial Q_k}{\partial P_k^N} = -Q_k(1 - Q_k), \quad \frac{\partial Q_k}{\partial P_{k'}^N} = Q_k Q_{k'}, \quad \frac{\partial Q_k}{\partial P^E} = -Q_k Q_0, \quad \frac{\partial Q_0}{\partial P_k^N} = Q_0 Q_k, \quad \frac{\partial Q_0}{\partial P^E} = Q_0(1 - Q_0)$$

Logit demand satisfies the conditions for Lemmas 1 and 2, so we know that  $P^E$  is increasing in  $n_E$  and  $P_k^N$  decreasing in  $n_E$ . To calculate the exact effects, we can treat  $n_E$  as a continuous variable, affecting equilibrium prices through the simultaneous equations  $P_k^N(1 - Q_k) = n_k$  and  $P^E Q_0 = n_E$ , and differentiate these with respect to  $n_E$ :

$$\begin{aligned} P_k^N(1 - Q_k) &= n_k \\ (1 - Q_k) \frac{\partial P_k^N}{\partial n_E} - P_k^N \left( \sum_{k' \in \mathcal{K}} \frac{\partial Q_k}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_E} + \frac{\partial Q_k}{\partial P^E} \frac{\partial P^E}{\partial n_E} \right) &= 0 \\ (1 - Q_k) \frac{\partial P_k^N}{\partial n_E} - P_k^N \left( -Q_k(1 - Q_k) \frac{\partial P_k^N}{\partial n_E} + \sum_{k' \neq k} Q_k Q_{k'} \frac{\partial P_{k'}^N}{\partial n_E} - Q_k Q_0 \frac{\partial P^E}{\partial n_E} \right) &= 0 \\ (1 - Q_k + P_k^N Q_k) \frac{\partial P_k^N}{\partial n_E} - P_k^N Q_k \left( \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_E} - Q_0 \frac{\partial P^E}{\partial n_E} \right) &= 0 \end{aligned}$$

*and similarly*

$$\begin{aligned} P^E Q_0 &= n_E \\ Q_0 \frac{\partial P^E}{\partial n_E} + P^E \left( \frac{\partial Q_0}{\partial P^E} \frac{\partial P^E}{\partial n_E} + \sum_{k' \in \mathcal{K}} \frac{\partial Q_0}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_E} \right) &= 1 \\ Q_0 \frac{\partial P^E}{\partial n_E} + P^E \left( Q_0(1 - Q_0) \frac{\partial P^E}{\partial n_E} + \sum_{k' \in \mathcal{K}} Q_0 Q_{k'} \frac{\partial P_{k'}^N}{\partial n_E} \right) &= 1 \\ (Q_0 + P^E Q_0) \frac{\partial P^E}{\partial n_E} - P^E Q_0 \left( Q_0 \frac{\partial P^E}{\partial n_E} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_E} \right) &= 1 \end{aligned}$$

Letting  $\Delta = Q_0 \frac{\partial P^E}{\partial n_E} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_E}$ , which we know from supermodularity is positive, gives

$$\begin{aligned} \frac{\partial P_k^N}{\partial n_E} &= -\frac{P_k^N Q_k}{1 - Q_k + P_k^N Q_k} \Delta \\ \frac{\partial P^E}{\partial n_E} &= \frac{1}{Q_0 + P^E Q_0} + \frac{P^E}{1 + P^E} \Delta \\ \Delta &= Q_0 \left( \frac{1}{Q_0 + P^E Q_0} + \frac{P^E}{1 + P^E} \Delta \right) - \sum_{k' \in \mathcal{K}} Q_{k'} \left( -\frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \Delta \right) \\ \frac{1}{1 + P^E} &= \Delta \left( 1 - \frac{P^E Q_0}{1 + P^E} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \right) \\ \frac{1}{1 + P^E} &= \Delta \left( Q_0 + \sum_{k' \in \mathcal{K}} Q_{k'} - \frac{P^E Q_0}{1 + P^E} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \right) \\ \frac{1}{1 + P^E} &= \Delta \left( \frac{Q_0}{1 + P^E} + \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1 - Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \right) \end{aligned}$$

and so

$$\begin{aligned}\frac{\partial P_k^N}{\partial n_E} &= -\frac{P_k^N Q_k}{1-Q_k+P_k^N Q_k} \frac{\delta}{1+P^E} \\ \frac{\partial P^E}{\partial n_E} &= \frac{1}{Q_0+P^E Q_0} + \frac{P^E}{1+P^E} \frac{\delta}{1+P^E}\end{aligned}$$

where  $\frac{1}{\delta} = \frac{Q_0}{1+P^E} + \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1-Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}}$ . We can also write  $\frac{\partial P^E}{\partial n_E}$  as

$$\begin{aligned}\frac{\partial P^E}{\partial n_E} &= \frac{1}{Q_0+P^E Q_0} \frac{1+P^E}{\delta} \frac{\delta}{1+P^E} + \frac{P^E}{1+P^E} \frac{\delta}{1+P^E} \\ &= \left( \frac{1}{Q_0} \left( \frac{Q_0}{1+P^E} + \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1-Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) + \frac{P^E}{1+P^E} \right) \frac{\delta}{1+P^E} \\ &= \left( 1 + \frac{1}{Q_0} \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1-Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \frac{\delta}{1+P^E}\end{aligned}$$

which makes it easier to show that

$$\frac{\partial(P_k^N+P^E)}{\partial n_E} = \frac{\delta}{1+P^E} \left( -\frac{P_k^N Q_k}{1-Q_k+P_k^N Q_k} + 1 + \frac{1}{Q_0} \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) > 0$$

Finally, since  $P_k^N(1-Q_k) = n_k$  or  $\log P_k^N + \log(1-Q_k) = \log n_k$ ,

$$0 = \frac{\partial(\log P_k^N + \log(1-Q_k))}{\partial n_E} = \frac{1}{P_k^N} \frac{\partial P_k^N}{\partial n_E} - \frac{1}{1-Q_k} \frac{\partial Q_k}{\partial n_E} \rightarrow \frac{\partial Q_k}{\partial n_E} = \frac{1-Q_k}{P_k^N} \frac{\partial P_k^N}{\partial n_E} = -\frac{(1-Q_k)Q_k}{1-Q_k+P_k^N Q_k} \frac{\delta}{1+P^E}$$

## 1.2 Welfare

First, note that consumer surplus can be written as

$$CS = \mathbb{E}_{\epsilon_0^l, \epsilon_1^l, \epsilon_2^l, \dots, \epsilon_K^l} \max \left\{ \epsilon_0^l, \max_{k' \in \mathcal{K}} \{v_{k'} - P_{k'} + \epsilon_{k'}^l\} \right\} = \log \left( 1 + \sum_{k' \in \mathcal{K}} e^{v_{k'} - P_{k'}} \right)$$

and differentiating,  $\frac{\partial CS}{\partial P_k} = -Q_k$ . Total patentholder profits are  $P^E (\sum_{k' \in \mathcal{K}} Q_{k'}) + \sum_{k' \in \mathcal{K}} P_{k'}^N Q_{k'} = \sum_{k' \in \mathcal{K}} P_{k'} Q_{k'}$ , so the effect of one price on total welfare is

$$\begin{aligned}\frac{\partial \text{Welfare}}{\partial P_k} &= \frac{\partial CS}{\partial P_k} + \frac{\partial}{\partial P_k} \sum_{k' \in \mathcal{K}} P_{k'} Q_{k'} \\ &= -Q_k - P_k Q_k (1-Q_k) + Q_k + \sum_{k' \neq k} P_{k'} Q_{k'} Q_k \\ &= -P_k Q_k + \sum_{k' \in \mathcal{K}} P_{k'} Q_{k'} Q_k \\ &= Q_k (\bar{P} - P_k)\end{aligned}$$

where  $\bar{P} \equiv \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'}$ . Summing over  $k$ ,

$$\frac{\partial \text{Welfare}}{\partial P^E} = \sum_{k \in \mathcal{K}} \frac{\partial \text{Welfare}}{\partial P_k} = \sum_{k \in \mathcal{K}} Q_k (\bar{P} - P_k) = \bar{P} \sum_{k \in \mathcal{K}} Q_k - \bar{P} = -Q_0 \bar{P}$$

Using these,

$$\begin{aligned}\frac{\partial \text{Welfare}}{\partial n_E} &= \frac{\partial \text{Welfare}}{\partial P^E} \frac{\partial P^E}{\partial n_E} + \sum_{k' \in \mathcal{K}} \frac{\partial \text{Welfare}}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_E} \\ &= -Q_0 \bar{P} \frac{\partial P^E}{\partial n_E} + \sum_{k' \in \mathcal{K}} Q_{k'} (\bar{P} - P_{k'}) \frac{\partial P_{k'}^N}{\partial n_E} \\ &= -Q_0 \bar{P} \left( 1 + \frac{1}{Q_0} \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1-Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \frac{\delta}{1+P^E} - \sum_{k' \in \mathcal{K}} Q_{k'} (\bar{P} - P_{k'}) \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \frac{\delta}{1+P^E} \\ &= \frac{\delta}{1+P^E} \left( -Q_0 \bar{P} - \bar{P} \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1-Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \bar{P} \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \\ &= \frac{\delta}{1+P^E} \left( -Q_0 \bar{P} - \bar{P} \sum_{k' \in \mathcal{K}} Q_{k'} + \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \\ &= \frac{\delta}{1+P^E} \left( -\bar{P} + \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \\ &= \frac{\delta}{1+P^E} \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'} \left( \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} - 1 \right) \\ &< 0\end{aligned}$$

Pools of essential patents have the same impact on equilibrium prices as a decrease in  $n_E$ ; we can integrate the marginal effect to calculate the effect of a pool.

We showed above that each price  $P_k = P_k^N + P^E$  is increasing in  $n_E$ , so each price  $P_k$  is lower following the formation of a pool; so total consumer surplus (as well as each individual consumer's payoff) is increased by a pool.

We showed that for each  $k$ ,  $P_k^N$  and  $Q_k$  are both decreasing in  $n_E$ , and therefore higher after a pool. For  $j \in \mathcal{J}_k^N$ ,  $\pi_j = \frac{1}{n_k} P_k^N Q_k$ , so  $\pi_j$  is higher after a pool for every  $j \in \mathcal{J} - \mathcal{J}^E$ . As for essential patentholders who remain outside of a pool, they earn profits of  $\frac{1}{n_E} P^E (1 - Q_0)$  both before and after the pool forms. Since  $P^E Q_0 = n_E$ , we can rewrite this as  $\frac{1}{Q_0} (1 - Q_0) = \frac{1}{Q_0} - 1$ . Since each  $Q_k$  is decreasing in  $n_E$ ,  $Q_0$  is increasing in  $n_E$ , so  $\frac{1}{n_E} P^E (1 - Q_0) = \frac{1}{Q_0} - 1$  is decreasing in  $n_E$  and therefore higher after a pool.

Finally, we showed that total welfare is decreasing in  $n_E$ , and therefore higher after a pool.

## 2 Pools of Nonessential Complements (Theorem 2)

### 2.1 Marginal Effect of $n_1$ on Equilibrium Prices

Again, we begin by calculating the marginal effect, this time of  $n_1$ , on equilibrium prices through the simultaneous equations characterizing them. Differentiating, we find

$$\begin{aligned}
P_1^N (1 - Q_1) &= n_1 \\
(1 - Q_1) \frac{\partial P_1^N}{\partial n_1} - P_1^N \left( \sum_{k' \in \mathcal{K}} \frac{\partial Q_1}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_1} + \frac{\partial Q_1}{\partial P^E} \frac{\partial P^E}{\partial n_1} \right) &= 1 \\
(1 - Q_1) \frac{\partial P_1^N}{\partial n_1} - P_1^N \left( -Q_1 (1 - Q_1) \frac{\partial P_1^N}{\partial n_1} + \sum_{k' \neq 1} Q_1 Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_1 Q_0 \frac{\partial P^E}{\partial n_1} \right) &= 1 \\
(1 - Q_1 + P_1^N Q_1) \frac{\partial P_1^N}{\partial n_1} - P_1^N Q_1 \left( \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_0 \frac{\partial P^E}{\partial n_1} \right) &= 1 \\
P_k^N (1 - Q_k) &= n_k \\
(1 - Q_k) \frac{\partial P_k^N}{\partial n_1} - P_k^N \left( \sum_{k' \in \mathcal{K}} \frac{\partial Q_k}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_1} + \frac{\partial Q_k}{\partial P^E} \frac{\partial P^E}{\partial n_1} \right) &= 0 \\
(1 - Q_k) \frac{\partial P_k^N}{\partial n_1} - P_k^N \left( -Q_k (1 - Q_k) \frac{\partial P_k^N}{\partial n_1} + \sum_{k' \neq k} Q_k Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_k Q_0 \frac{\partial P^E}{\partial n_1} \right) &= 0 \\
(1 - Q_k + P_k^N Q_k) \frac{\partial P_k^N}{\partial n_1} - P_k^N Q_k \left( \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_0 \frac{\partial P^E}{\partial n_1} \right) &= 0 \\
P^E Q_0 &= n_E \\
Q_0 \frac{\partial P^E}{\partial n_1} + P^E \left( \sum_{k' \in \mathcal{K}} \frac{\partial Q_0}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_1} + \frac{\partial Q_0}{\partial P^E} \frac{\partial P^E}{\partial n_1} \right) &= 0 \\
Q_0 \frac{\partial P^E}{\partial n_1} + P^E \left( \sum_{k' \in \mathcal{K}} Q_0 Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} + Q_0 (1 - Q_0) \frac{\partial P^E}{\partial n_1} \right) &= 0 \\
(Q_0 + P^E Q_0) \frac{\partial P^E}{\partial n_1} + P^E Q_0 \left( \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_0 \frac{\partial P^E}{\partial n_1} \right) &= 0
\end{aligned}$$

Let  $\Lambda = \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_0 \frac{\partial P^E}{\partial n_1}$ , which (as before) we know from supermodularity is positive; then

$$\begin{aligned}
\frac{\partial P_1^N}{\partial n_1} &= \frac{1}{1 - Q_1 + P_1^N Q_1} + \frac{P_1^N Q_1}{1 - Q_1 + P_1^N Q_1} \Lambda \\
\frac{\partial P_k^N}{\partial n_1} &= \frac{P_k^N Q_k}{1 - Q_k + P_k^N Q_k} \Lambda \\
\frac{\partial P^E}{\partial n_1} &= -\frac{P^E}{1 + P^E} \Lambda
\end{aligned}$$

and

$$\begin{aligned}
\Lambda &= \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_0 \frac{\partial P^E}{\partial n_1} \\
\Lambda &= \frac{Q_1}{1 - Q_1 + P_1^N Q_1} + Q_1 \frac{P_1^N Q_1}{1 - Q_1 + P_1^N Q_1} \Lambda + \sum_{k' \neq 1} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \Lambda + Q_0 \frac{P^E}{1 + P^E} \Lambda \\
\frac{Q_1}{1 - Q_1 + P_1^N Q_1} &= \Lambda \left( 1 - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} - Q_0 \frac{P^E}{1 + P^E} \right) \\
\frac{Q_1}{1 - Q_1 + P_1^N Q_1} &= \Lambda \left( \sum_{k' \in \mathcal{K}} Q_{k'} + Q_0 - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} - Q_0 \frac{P^E}{1 + P^E} \right) \\
\frac{Q_1}{1 - Q_1 + P_1^N Q_1} &= \Lambda \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'} (1 - Q_{k'})}{1 - Q_{k'} + P_{k'}^N Q_{k'}} + \frac{Q_0}{1 + P^E} \right)
\end{aligned}$$

so  $\Lambda = \frac{Q_1}{1-Q_1+P_1^N Q_1} \delta$ , with (as before)  $\frac{1}{\delta} = \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E}$ . So we can write

$$\begin{aligned} \frac{\partial P_k^N}{\partial n_1} &= \frac{P_k^N Q_k}{1-Q_k+P_k^N Q_k} \Lambda \\ \frac{\partial P^E}{\partial n_1} &= -\frac{P^E}{1+P^E} \Lambda \\ \frac{\partial P_1^N}{\partial n_1} &= \frac{1}{1-Q_1+P_1^N Q_1} + \frac{P_1^N Q_1}{1-Q_1+P_1^N Q_1} \Lambda \\ &= \left( \frac{1}{Q_1} \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) + \frac{P_1^N Q_1}{1-Q_1+P_1^N Q_1} \right) \Lambda \\ &= \left( 1 + \frac{1}{Q_1} \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right) \Lambda \\ \Lambda &= \frac{Q_1}{1-Q_1+P_1^N Q_1} \delta = \frac{Q_1}{1-Q_1+P_1^N Q_1} \left/ \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right. \end{aligned}$$

Note also that since  $\frac{\partial P_1^N}{\partial n_1} > \Lambda$ ,  $P_1 = P_1^N + P^E$  is increasing in  $n_1$ . For  $k \neq 1$ ,

$$\frac{\partial(\log P_k^N + \log(1-Q_k))}{\partial n_1} = \frac{\partial \log n_k}{\partial n_1} = 0 \rightarrow \frac{\partial Q_k}{\partial n_1} = \frac{1-Q_k}{P_k^N} \frac{\partial P_k^N}{\partial n_1} = \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} \Lambda$$

As for  $Q_1$ ,

$$\begin{aligned} \frac{\partial Q_1}{\partial n_1} &= \frac{\partial Q_1}{\partial P_1^N} \frac{\partial P_1^N}{\partial n_1} + \sum_{k' \neq 1} \frac{\partial Q_1}{\partial P_{k'}^N} \frac{\partial P_{k'}^N}{\partial n_1} + \frac{\partial Q_1}{\partial P^E} \frac{\partial P^E}{\partial n_1} \\ &= -Q_1(1-Q_1) \frac{\partial P_1^N}{\partial n_1} + \sum_{k' \neq 1} Q_1 Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_1 Q_0 \frac{\partial P^E}{\partial n_1} \\ &= -Q_1 \frac{\partial P_1^N}{\partial n_1} + \sum_{k' \in \mathcal{K}} Q_1 Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - Q_1 Q_0 \frac{\partial P^E}{\partial n_1} \\ &= -Q_1 \frac{\partial P_1^N}{\partial n_1} + Q_1 \Lambda \\ &= -Q_1 \Lambda - \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \Lambda + Q_1 \Lambda \\ &= - \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \Lambda \end{aligned}$$

## 2.2 Consumer Surplus

Since  $\frac{\partial CS}{\partial P_k} = -Q_k$ ,

$$\begin{aligned} \frac{\partial CS}{\partial n_1} &= -Q_1 \frac{\partial P_1^N}{\partial n_1} - \sum_{k' \neq 1} Q_{k'} \frac{\partial P_{k'}^N}{\partial n_1} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{\partial P^E}{\partial n_1} \\ &= \Lambda \left( -Q_1 - \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \frac{Q_0}{1+P^E} - \sum_{k' \neq 1} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P^E}{1+P^E} \right) \\ &= \Lambda \left( -Q_1 - \sum_{k' \neq 1} Q_{k'} - \frac{Q_0}{1+P^E} + \sum_{k' \in \mathcal{K}} Q_{k'} \frac{P^E}{1+P^E} \right) \\ &= \Lambda \left( -\frac{Q_0}{1+P^E} - \sum_{k' \in \mathcal{K}} Q_{k'} \frac{1}{1+P^E} \right) \\ &= -\frac{1}{1+P^E} \Lambda \end{aligned}$$

### 2.3 Welfare

Since  $\frac{\partial Welfare}{\partial \bar{P}_k} = Q_k(\bar{P} - P_k)$  and  $\frac{\partial Welfare}{\partial P^E} = -Q_0\bar{P}$ ,

$$\begin{aligned}
\frac{\partial Welfare}{\partial n_1} &= Q_1(\bar{P} - P_1)\frac{\partial P_1^N}{\partial n_1} + \sum_{k' \neq 1} Q_{k'}(\bar{P} - P_{k'})\frac{\partial P_{k'}^N}{\partial n_1} - Q_0\bar{P}\frac{\partial P^E}{\partial n_1} \\
&= \left( Q_1(\bar{P} - P_1) \left( 1 + \frac{1}{Q_1} \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right) \right. \\
&\quad \left. + \sum_{k' \neq 1} Q_{k'}(\bar{P} - P_{k'}) \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} + Q_0\bar{P} \frac{P^E}{1+P^E} \right) \Lambda \\
&= \left( Q_1\bar{P} - Q_1P_1 + \bar{P} \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \bar{P} \frac{Q_0}{1+P^E} - P_1 \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right. \\
&\quad \left. + \bar{P} \sum_{k' \neq 1} Q_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \sum_{k' \neq 1} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} + Q_0\bar{P} \frac{P^E}{1+P^E} \right) \Lambda \\
&= \left( Q_1\bar{P} - Q_1P_1 + \bar{P} \sum_{k' \neq 1} Q_{k'} + \bar{P}Q_0 - P_1 \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right. \\
&\quad \left. - \sum_{k' \neq 1} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \Lambda \\
&= \left( \bar{P} - Q_1P_1 - P_1 \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) - \sum_{k' \neq 1} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \Lambda \\
&= \left( \sum_{k' \neq 1} Q_{k'} P_{k'} - P_1 \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) - \sum_{k' \neq 1} Q_{k'} P_{k'} \frac{P_{k'}^N Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \right) \Lambda \\
&= \left( \sum_{k' \neq 1} P_{k'} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \sum_{k' \neq 1} P_1 \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - P_1 \frac{Q_0}{1+P^E} \right) \Lambda
\end{aligned}$$

### 2.4 Theorem 2

A pool of patentholders in  $\mathcal{J}_1^N$  has the same effect on equilibrium prices as a decrease in  $n_1$ . We showed above that  $P_k^N$  is increasing in  $n_1$  for every  $k$  (including 1);  $P^E$  is decreasing in  $n_1$ ;  $Q_1$  is decreasing in  $n_1$ ;  $Q_k$  ( $k \neq 1$ ) is increasing in  $n_1$ ; and  $P_1$  is increasing in  $n_1$ . Examples in the text show that  $P_k$  can increase or decrease in  $n_1$ . We showed above that total consumer surplus is decreasing in  $n_1$ ; but a pool which increases  $P_k$  ( $k \neq 1$ ) will harm some individual consumers (at a minimum, those who still purchase product  $k$  after the pool).

For  $k \neq 1$ ,  $P_k^N$  and  $Q_k$  are both increasing in  $n_1$ , so  $\frac{1}{n_k} P_k^N Q_k$  is increasing in  $n_1$ , so profits of patentholders in  $\mathcal{J}_k^N$  are lower following the pool. Since  $P^E Q_0 = n_E$  and  $P^E$  is decreasing in  $n_1$ ,  $Q_0$  must be increasing in  $n_1$ , so  $\frac{1}{n_E} P^E (1 - Q_0)$  is decreasing in  $n_1$ , so profits of patentholders in  $\mathcal{J}^E$  are higher after the pool. As for outsiders within  $\mathcal{J}_1^N$ , they earn  $\frac{1}{n_1} P_1^N Q_1$ ; since  $P_1^N (1 - Q_1) = n_1$ , we can rewrite this as  $\frac{Q_1}{1-Q_1}$ ; since  $Q_1$  is higher after the pool, these outsiders earn more. Examples in the text show both welfare-positive and welfare-negative pools.

### 3 Welfare and Profitability When $K = 2$ (Theorem 3)

Using the above, we can calculate (for general  $K$ )

$$\begin{aligned}
\frac{\partial}{\partial n_1} (\text{Welfare} - P_1^N Q_1) &= \left( \sum_{k' \neq 1} P_{k'} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \sum_{k' \neq 1} P_1 \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - P_1 \frac{Q_0}{1+P^E} \right. \\
&\quad - P_1^N \left( - \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - \frac{Q_0}{1+P^E} \right) \\
&\quad \left. - Q_1 \left( 1 + \frac{1}{Q_1} \left( \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right) \right) \right) \Lambda \\
&= \left( \sum_{k' \neq 1} (P_{k'}^N - P_1^N) \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - (P_1^N + P^E) \frac{Q_0}{1+P^E} \right. \\
&\quad \left. + (P_1^N - 1) \sum_{k' \neq 1} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + (P_1^N - 1) \frac{Q_0}{1+P^E} - Q_1 \right) \Lambda \\
&= \left( \sum_{k' \neq 1} (P_{k'}^N - 1) \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - (1 + P^E) \frac{Q_0}{1+P^E} - Q_1 \right) \Lambda \\
&= \left( \sum_{k' \neq 1} \frac{(P_{k'}^N - 1) Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} - Q_0 - Q_1 \right) \Lambda \\
&= \left( \sum_{k' \neq 1} \left( \frac{P_{k'}^N Q_k}{1-Q_{k'}+P_{k'}^N Q_{k'}} - Q_{k'} \right) - Q_0 - Q_1 \right) \Lambda \\
&= \left( \sum_{k' \neq 1} \frac{P_{k'}^N Q_k}{1-Q_{k'}+P_{k'}^N Q_{k'}} - 1 \right) \Lambda
\end{aligned}$$

When  $K = 2$ , the summation has only one term, which is less than 1, so the expression is negative; so a decrease in  $n_1$  (a pool of patentholders in  $\mathcal{J}_1^N$ ) has a net positive externality on everyone outside of  $\mathcal{J}_1^N$ . Since we already showed that it has a positive externality on outsiders within  $\mathcal{J}_1^N$ , if it increases the profits of its members, the overall welfare impact must be positive.

### 4 Profitability of Small Pools of Essential Patents (Claim 2)

**Claim.** Fix  $m \geq 1$ . If  $n_E$  is sufficiently large, the formation of a pool of  $m + 1$  essential patents increases the profits of its participants.

I will treat  $n_E$  as the name of the variable,  $\tilde{n}_E$  as its starting value, and  $\tilde{n}_E - m$  as its ending value (after pool formation). Let  $\Pi_E(\cdot)$  be the equilibrium value of  $P^E \sum_{k' \in \mathcal{K}} Q_{k'}$ , as a function of  $n_E$ . Combined profits of the patentholders forming the pool are  $\frac{m+1}{\tilde{n}_E} \Pi^E(\tilde{n}_E)$  before pool formation, and  $\frac{1}{\tilde{n}_E - m} \Pi^E(\tilde{n}_E - m)$  after. We can therefore write the gain in profits as

$$d\pi = (m+1)^r \frac{\Pi^E(\tilde{n}_E - (1-r)m)}{\tilde{n}_E - (1-r)m} \Big|_{r=1}^{r=0} = - \int_0^1 \frac{d}{dr} \left( (m+1)^r \frac{\Pi^E(\tilde{n}_E - (1-r)m)}{\tilde{n}_E - (1-r)m} \right) dr$$

Thus, it will suffice to show that for  $n_E$  sufficiently large,  $(m+1)^r \frac{\Pi^E(\tilde{n}_E - (1-r)m)}{\tilde{n}_E - (1-r)m}$  is decreasing in  $r$  for all  $r \in (0, 1)$ . Letting  $n_E = \tilde{n}_E - (1-r)m$ , it will suffice to show that

$$\begin{aligned}
0 &> \frac{\partial}{\partial r} \left( (m+1)^r \frac{\Pi^E(\tilde{n}_E - (1-r)m)}{\tilde{n}_E - (1-r)m} \right) \\
&= \frac{d}{dr} \left( e^{r \log(m+1)} \frac{\Pi^E(\tilde{n}_E - m + rm)}{\tilde{n}_E - m + rm} \right) \\
&= \log(m+1) e^{r \log(m+1)} \frac{\Pi^E(n_E)}{n_E} + e^{r \log(m+1)} m \frac{\partial}{\partial n_E} \frac{\Pi^E(n_E)}{n_E} \\
&\propto \frac{\log(m+1)}{m} \frac{\Pi^E(n_E)}{n_E} + \frac{\partial}{\partial n_E} \frac{\Pi^E(n_E)}{n_E}
\end{aligned}$$

Recall from before that since  $P^E Q_0 = n_E$ ,  $\frac{\Pi^E}{n_E} = \frac{P^E(1-Q_0)}{n_E} = \frac{1-Q_0}{Q_0} = \frac{1}{Q_0} - 1$ . We calculated earlier that

$$\frac{\partial Q_k}{\partial n_E} = - \frac{1}{1+P^E} \frac{(1-Q_k)Q_k}{1-Q_k+P_k^N Q_k} \Big/ \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1-Q_{k'})}{1-Q_{k'}+P_{k'}^N Q_{k'}} + \frac{Q_0}{1+P^E} \right)$$

so since  $Q_0 = 1 - \sum_{k' \in \mathcal{K}} Q_{k'}$ ,

$$\frac{\partial Q_0}{\partial n_E} = \frac{1}{1 + P^E} \sum_{k' \in \mathcal{K}} \frac{(1 - Q_{k'})Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}} \bigg/ \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}} + \frac{Q_0}{1 + P^E} \right)$$

and

$$\frac{\partial}{\partial n_E} \left( \frac{\Pi^E}{n_E} \right) = \frac{\partial}{\partial n_E} \left( \frac{1}{Q_0} - 1 \right) = -\frac{1}{Q_0^2} \frac{\partial Q_0}{\partial n_E}$$

so we want to show that

$$\begin{aligned} 0 &> \frac{\log(m+1)}{m} \frac{\Pi^E(n_E)}{n_E} + \frac{\partial}{\partial n_E} \frac{\Pi^E(n_E)}{n_E} \\ &= \frac{\log(m+1)}{m} \frac{1 - Q_0}{Q_0} - \frac{1}{Q_0^2} \frac{1}{1 + P^E} \sum_{k' \in \mathcal{K}} \frac{(1 - Q_{k'})Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}} \bigg/ \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}} + \frac{Q_0}{1 + P^E} \right) \\ &\propto \frac{\log(m+1)}{m} Q_0(1 - Q_0)(1 + P^E) - \sum_{k' \in \mathcal{K}} \frac{(1 - Q_{k'})Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}} \bigg/ \left( \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}} + \frac{Q_0}{1 + P^E} \right) \\ &\propto \frac{\log(m+1)}{m} Q_0(1 - Q_0)(1 + P^E) \frac{Q_0}{1 + P^E} + \left( \frac{\log(m+1)}{m} Q_0(1 - Q_0)(1 + P^E) - 1 \right) \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}} \\ &= \frac{\log(m+1)}{m} Q_0^2(1 - Q_0) + \left( \frac{\log(m+1)}{m} Q_0(1 - Q_0)(1 + P^E) - 1 \right) \sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}} \\ &\propto \frac{\log(m+1)}{m} Q_0^2 \frac{\sum_{k' \in \mathcal{K}} Q_{k'}}{\sum_{k' \in \mathcal{K}} \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_k^N Q_{k'}}} + \frac{\log(m+1)}{m} Q_0(1 - Q_0 + P^E - P^E Q_0) - 1 \\ &= \frac{\log(m+1)}{m} Q_0^2 \left( \frac{\sum_{k' \in \mathcal{K}} Q_{k'}}{\sum_{k' \in \mathcal{K}} Q_{k'} \frac{1 - Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}}} - 1 \right) + \frac{\log(m+1)}{m} Q_0(1 + P^E(1 - Q_0)) - 1 \\ &= \frac{\log(m+1)}{m} Q_0^2 \left[ \frac{\sum_{k' \in \mathcal{K}} Q_{k'} \frac{P_k^N Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}}}{\sum_{k' \in \mathcal{K}} Q_{k'} \frac{1 - Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}}} \right] + \frac{\log(m+1)}{m} Q_0 P^E(1 - Q_0) - \left( 1 - \frac{\log(m+1)}{m} Q_0 \right) \end{aligned}$$

We can write this last expression as

$$\frac{\log(m+1)}{m} Q_0^2 \left[ \frac{\text{wtd avg } P_k^N Q_{k'}}{\text{wtd avg } 1 - Q_{k'}} \right] + \frac{\log(m+1)}{m} Q_0 P^E(1 - Q_0) - \left( 1 - \frac{\log(m+1)}{m} Q_0 \right)$$

where the weighted averages are taken with respect to weights  $\frac{Q_{k'}}{1 - Q_{k'} + P_k^N Q_{k'}}$ , normalized to sum to 1.

Now,  $Q_k = \frac{\exp(v_k - P_k)}{1 + \sum_{k' \in \mathcal{K}} \exp(v_{k'} - P_{k'})} < e^{v_k} e^{-P^E}$  and  $P^E > n_E$ , so as  $n_E$  grows without bound,  $P_k^N Q_k$  and  $P^E(1 - Q_0)$  go to 0 and  $1 - Q_k$  does not, so the first two terms vanish. For  $m \geq 1$ ,  $\frac{\log(m+1)}{m} < 0.7$ , so the term in parentheses is at least 0.3. Pick  $\tilde{n}_E$  sufficiently large so that the whole expression is negative for  $n_E \geq \tilde{n}_E - m$  and the integrand is negative on  $(0, 1)$ , making the pool profitable.

(Conversely, since the lead term is positive, the integrand will be positive whenever  $\frac{\log(m+1)}{m} (Q_0 + P^E(1 - Q_0)Q_0) > 1$ . For  $m = 1$ , this will hold for all  $r \in (0, 1)$  if prior to pool formation,  $(\tilde{n}_E - 2)(1 - Q_0) > \frac{1}{\log 2} - 1 \approx 0.442$ .)

## 5 Large Pools of Nonessential Complements (Claim 3)

The claim is the same as the one proven in the text for essential patents: fixing  $m$ , if  $n_k$  is sufficiently large, a pool of all but  $m$  of the patentholders in  $\mathcal{J}_k^N$  increases the profits of its participants.

This time, let  $\pi$  denote equilibrium profits to each player in  $\mathcal{J}_k^N$  after the pool formed (that is, with  $n_k = m + 1$ ). Since there are  $n_k - m$  pool members, each earns  $\frac{1}{n_k - m} \pi$  given the pool. Without the pool, each earns  $\frac{1}{n_k} P_k^N Q_k$ . Pick  $n_k$  sufficiently large that  $\pi e^{-v_k} > n_k e^{-n_k}$ . Since  $P_k^N > n_k$  and  $x e^x$  is decreasing above 1,  $\pi e^{-v_k} > P_k^N e^{-P_k^N}$ , so  $\pi > P_k^N e^{v_k - P_k^N} > P_k^N Q_k$ , so

$$\frac{1}{n_k - m} \pi > \frac{1}{n_k} \pi > \frac{1}{n_k} P_k^N Q_k$$

and the pool is profitable.

## 6 Small Pools of Nonessential Complements (Claim 4)

Mimicking the proof above of Claim 2, note that when  $m + 1$  nonessential patents blocking technology 1 form a pool, the change in their joint profits is

$$d\pi = (m + 1)^r \frac{\Pi^1(\tilde{n}_1 - (1 - r)m)}{\tilde{n}_1 - (1 - r)m} \Big|_{r=1}^{r=0} = - \int_0^1 \frac{d}{dr} \left( (m + 1)^r \frac{\Pi^1(\tilde{n}_1 - (1 - r)m)}{\tilde{n}_1 - (1 - r)m} \right) dr$$

where  $\Pi^1$  is the equilibrium value of  $P_1^N Q_1$  as a function of  $n_1$ . Differentiating and letting  $n_1 = \tilde{n}_1 - (1 - r)m$ , the integrand is

$$\log(m + 1) e^{r \log(m+1)} \frac{P_1^N Q_1}{n_1} + e^{r \log(m+1)} m \frac{\partial}{\partial n_1} \left( \frac{P_1^N Q_1}{n_1} \right)$$

Again,  $P_1^N(1 - Q_1) = n_1$ , so  $\frac{1}{n_1} P_1^N Q_1 = \frac{Q_1}{1 - Q_1} = \frac{1}{1 - Q_1} - 1$ ; with  $\frac{\partial Q_1}{\partial n_1}$  calculated earlier, the integrand is proportional to

$$\begin{aligned} & \frac{\log(m + 1)}{m} \frac{Q_1}{1 - Q_1} - \frac{1}{(1 - Q_1)^2} \frac{\sum_{k \in \mathcal{K} - \{1\}} \frac{Q_k(1 - Q_k)}{1 - Q_k + P_k^N Q_k} + \frac{Q_0}{1 + P^E}}{\sum_{k \in \mathcal{K}} \frac{Q_k(1 - Q_k)}{1 - Q_k + P_k^N Q_k} + \frac{Q_0}{1 + P^E}} \frac{Q_1}{1 - Q_1 + P_1^N Q_1} \\ & \propto \frac{\log(m + 1)}{m} (1 - Q_1) - \frac{1}{1 - Q_1 + P_1^N Q_1} \left( 1 - \frac{\frac{Q_1(1 - Q_1)}{1 - Q_1 + P_1^N Q_1}}{\sum_{k \in \mathcal{K}} \frac{Q_k(1 - Q_k)}{1 - Q_k + P_k^N Q_k} + \frac{Q_0}{1 + P^E}} \right) \end{aligned}$$

As  $n_1$  increases to infinity,  $P_1^N$  grows unboundedly and  $Q_1$  and  $P_1^N Q_1$  shrink to 0. The term  $\frac{Q_1(1 - Q_1)}{1 - Q_1 + P_1^N Q_1} < Q_1$  vanishes; since  $Q_0$  increases in  $n_1$  and  $P^E$  decreases,  $\frac{Q_0}{1 + P^E}$  does not vanish; so the messy fraction goes to 0 and the term within parentheses goes to 1.  $\frac{1}{1 - Q_1 + P_1^N Q_1}$  goes to 1 as well, so the entire second expression goes to 1, while the first expression is bounded above by  $\frac{\log(m+1)}{m} < 0.7$ . So when  $n_1$  is sufficiently large, the integrand is negative and the pool is profitable.

## 7 Pool of One Patent Per Technology (Theorem 4 part 2)

Such a pool has the same effect as an increase (by one) of  $n_E$  and decreases (by one) of each  $n_k$ . We calculated earlier that

$$\frac{\partial Welfare}{\partial n_E} = \frac{\delta}{1 + P^E} \sum_{k' \in \mathcal{K}} Q_{k'} P_{k'} \left( \frac{P_{k'}^N Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} - 1 \right) = - \frac{\delta}{1 + P^E} \sum_{k' \in \mathcal{K}} Q_{k'} (P_{k'}^N + P^E) \left( \frac{1 - Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \right)$$

$$\frac{\partial Welfare}{\partial n_k} = \left( \sum_{k' \in \mathcal{K}} (P_{k'}^N - P_k^N) \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_{k'}^N Q_{k'}} - (P_k^N + P^E) \frac{Q_0}{1 + P^E} \right) \frac{Q_k}{1 - Q_k + P_k^N Q_k} \delta$$

First,

$$\begin{aligned} \frac{1}{\delta} \sum_{k \in \mathcal{K}} \frac{\partial W}{\partial n_k} &= \sum_{k \in \mathcal{K}} \left( \sum_{k' \in \mathcal{K}} (P_{k'}^N - P_k^N) \frac{Q_{k'}(1 - Q_{k'})}{1 - Q_{k'} + P_{k'}^N Q_{k'}} - (P_k^N + P^E) \frac{Q_0}{1 + P^E} \right) \frac{Q_k}{1 - Q_k + P_k^N Q_k} \\ &= \sum_{k \in \mathcal{K}} \sum_{k' \in \mathcal{K}} (1 - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \frac{Q_k}{1 - Q_k + P_k^N Q_k} - \sum_{k \in \mathcal{K}} (P_k^N + P^E) \frac{Q_0}{1 + P^E} \frac{Q_k}{1 - Q_k + P_k^N Q_k} \\ &= \sum \sum_{k' < k} (Q_k - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1 - Q_{k'} + P_{k'}^N Q_{k'}} \frac{Q_k}{1 - Q_k + P_k^N Q_k} - \sum_{k \in \mathcal{K}} (P_k^N + P^E) \frac{Q_0}{1 + P^E} \frac{Q_k}{1 - Q_k + P_k^N Q_k} \end{aligned}$$

and so

$$\begin{aligned}
\frac{1}{\delta} \left( \frac{\partial W}{\partial n_E} - \sum \frac{\partial W}{\partial n_k} \right) &= -\frac{1}{1+P^E} \sum_{k \in \mathcal{K}} (1-Q_k)(P_k^N + P^E) \frac{Q_k}{1-Q_k+P_k^N Q_k} + \frac{1}{1+P^E} \sum_{k \in \mathcal{K}} Q_0 (P_k^N + P^E) \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
&\quad - \sum \sum_{k' < k} (Q_k - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
&= -\frac{1}{1+P^E} \sum_{k \in \mathcal{K}} (1-Q_k - Q_0)(P_k^N + P^E) \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
&\quad - \sum \sum_{k' < k} (Q_k - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
&= -\frac{1}{1+P^E} \sum_{k \in \mathcal{K}} \sum_{k' \neq k} Q_{k'} (P_k^N + P^E) \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
&\quad - \sum \sum_{k' < k} (Q_k - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \frac{Q_k}{1-Q_k+P_k^N Q_k}
\end{aligned}$$

Each unordered pair  $\{k, k'\}$  contributes two terms to the first double-summation and one term to the second; these three terms are

$$\begin{aligned}
&-\frac{1}{1+P^E} Q_{k'} (P_k^N + P^E) \frac{Q_k}{1-Q_k+P_k^N Q_k} - \frac{1}{1+P^E} Q_k (P_{k'}^N + P^E) \frac{Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \\
&-(Q_k - Q_{k'}) (P_{k'}^N - P_k^N) \frac{Q_{k'}}{1-Q_{k'}+P_{k'}^N Q_{k'}} \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
\propto &-(P_k^N + P^E)((1-Q_{k'}) + P_{k'}^N Q_{k'}) - (P_{k'}^N + P^E)((1-Q_k) + P_k^N Q_k) \\
&-(Q_k - Q_{k'}) (P_{k'}^N - P_k^N) (1+P^E) \\
= &-P_k^N (1-Q_{k'}) - P^E (1-Q_{k'}) - P_k^N P_{k'}^N Q_{k'} - P^E P_{k'}^N Q_{k'} \\
&-P_{k'}^N (1-Q_k) - P^E (1-Q_k) - P_{k'}^N P_k^N Q_k - P^E P_k^N Q_k \\
&+(1-Q_k) P_{k'}^N - (1-Q_{k'}) P_k^N - (1-Q_k) P_k^N + (1-Q_{k'}) P_k^N \\
&-Q_k P_{k'}^N P^E + Q_{k'} P_k^N P^E + Q_k P_k^N P^E - Q_{k'} P_k^N P^E \\
= &-P^E (1-Q_{k'}) - P_k^N P_{k'}^N Q_{k'} - P^E (1-Q_k) - P_{k'}^N P_k^N Q_k \\
&-(1-Q_{k'}) P_{k'}^N - (1-Q_k) P_k^N - Q_k P_{k'}^N P^E - Q_{k'} P_k^N P^E \\
< &0
\end{aligned}$$

so summing up over all  $\{k, k'\}$  pairs gives  $\frac{\partial W}{\partial n_E} - \sum \frac{\partial W}{\partial n_k} < 0$ , making the pool welfare-destroying.

As for consumer surplus,

$$\begin{aligned}
\frac{\partial CS}{\partial n_E} &= -\frac{\delta}{1+P^E} \sum_{k \in \mathcal{K}} \frac{1-Q_k}{Q_0} \frac{Q_k}{1-Q_k+P_k^N Q_k} \\
\frac{\partial CS}{\partial n_k} &= -\frac{\delta}{1+P^E} \frac{Q_k}{1-Q_k+P_k^N Q_k}
\end{aligned}$$

Since  $1-Q_k = Q_0 + \sum_{k' \neq k} Q_{k'} > Q_0$ ,  $\frac{\partial CS}{\partial n_E} - \sum_{k' \in \mathcal{K}} \frac{\partial CS}{\partial n_{k'}} < 0$ , so such a pool lowers consumer surplus.

## 8 Adding One Nonessential Patent to an Essential Pool

If a single essential patent (or a pool) joins with a single essential patent blocking technology 1, we can write the change in their joint profits as

$$d\pi = \int_0^1 \frac{d}{dr} \left( \frac{1}{n_E} \Pi^E(\tilde{n}_1 - r) + (1-r) \frac{\Pi^1(\tilde{n}_1 - r)}{\tilde{n}_1 - r} \right) dr$$

where  $\tilde{n}_1$  is the starting value of  $n_1$  and  $\Pi^E$  and  $\Pi^1$  are the equilibrium values of  $P^E(1-Q_0)$  and  $P_1^N Q_1$ , respectively, as a function of  $n_1$ . We find conditions for this to be negative. Differentiating, the integrand is

$$\frac{1}{n_E} \frac{P^E}{1+P^E} \frac{Q_1}{1-Q_1+P_1^N Q_1} \delta - \frac{\Pi^1(\tilde{n}_1 - r)}{\tilde{n}_1 - r} + (1-r) \frac{1}{(1-Q_1)^2} \left( \sum_{k \in \mathcal{K} - \{1\}} \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} + \frac{Q_0}{1+P^E} \right) \frac{Q_1}{1-Q_1+P_1^N Q_1} \delta$$

Letting  $n_1 = \tilde{n}_1 - r$  and multiplying by  $\frac{1}{\delta}$  gives

$$\begin{aligned} & \frac{1}{Q_0} \frac{1}{1+P^E} \frac{Q_1}{1-Q_1+P_1^N Q_1} - \frac{P_1^N Q_1}{n_1} \left( \sum_{k \in \mathcal{K}} \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} + \frac{Q_0}{1+P^E} \right) \\ & + (1-r) \frac{1}{(1-Q_1)^2} \left( \sum_{k \in \mathcal{K}-\{1\}} \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} + \frac{Q_0}{1+P^E} \right) \frac{Q_1}{1-Q_1+P_1^N Q_1} \end{aligned}$$

or, multiplying by  $\frac{1-Q_1}{Q_1}$ ,

$$\begin{aligned} & \frac{1}{Q_0} \frac{1}{1+P^E} \frac{1-Q_1}{1-Q_1+P_1^N Q_1} - \left( \sum_{k \in \mathcal{K}} \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} + \frac{Q_0}{1+P^E} \right) \\ & + (1-r) \frac{1}{1-Q_1} \frac{1}{1-Q_1+P_1^N Q_1} \left( \sum_{k \in \mathcal{K}-\{1\}} \frac{Q_k(1-Q_k)}{1-Q_k+P_k^N Q_k} + \frac{Q_0}{1+P^E} \right) \end{aligned}$$

If  $Q_1 \geq \frac{1}{Q_0} \frac{1}{1+P^E} = \frac{1}{Q_0+n_E}$  and  $1 \geq (1-r) \frac{1}{1-Q_1} \frac{1}{1-Q_1+P_1^N Q_1}$ , then the  $k=1$  piece of the second term dominates the first term, and the remainder of the second term dominates the third term, making the whole expression negative. The latter requires that

$$1 \geq \frac{1-r}{(1-Q_1)^2 + P_1^N Q_1(1-Q_1)} = \frac{1-r}{1-2Q_1+Q_1^2+n_1 Q_1} = \frac{1-r}{1-2Q_1+Q_1^2+(\tilde{n}_1-r)Q_1}$$

If  $\tilde{n}_1 \geq 2$ , the condition

$$1 \geq \frac{1-r}{1+(\tilde{n}_1-2)Q_1+Q_1^2-rQ_1}$$

holds for all  $r \in [0, 1]$ . Thus,  $\tilde{n}_1 \geq 2$ , along with the condition that  $Q_1(Q_0+n_E) \geq 1$  at each  $n_1 = \tilde{n}_1 - r$ , guarantees all negative integrands. Since  $Q_1$  is decreasing in  $n_1$ , if  $Q_1 n_E \geq 1$  at  $r=0$  (before the pool forms/grows), then  $Q_1 n_E \geq 1$  at all  $r$ , which will suffice.