Forward? The Wisconsin Idea, Past and Present



Special topics course and public lecture series.

Sociology 496, Fall 2017. Lec-002 (61884), 3 credits; Lec-022 (66766), 1 credit, lecture only www.wiscidea.com. Info: contact eric.sandgren@wisc.edu

Lectures Tuesdays, 7-8:15 pm, 1111 Biotechnology (unless otherwise indicated) Discussions Thursdays 2:30-3:45, 6102 Sewell Social Science Building Lecture videos and associated readings will be posted on the website.

Join us for a season of lectures and discussions that bring to life this thing called "The Wisconsin Idea", a trailblazing experiment of engagement among University, government, and each citizen to improve the lives of us all.

Week 1: Introduction to the Wisconsin Idea

- **Sep. 5** No lecture (Classes not in session)
- Sep. 7 Discussion

Week 2: Defining the Wisconsin Idea

- **Sep. 12** Lecture: Gwen Drury, "The Wisconsin Idea: how do we define the concept that defines us?"
- **Sep. 13** Screening of "Howard's End", Marquee Theater, Union South, 7:00 pm.
- **Sep. 14** Seminar discussion

Week 3: The Wisconsin Alumni Research Foundation and the Soil of the Wisconsin Idea

- **Sep. 19** Lecture: Kevin Walters, "Think Local, Act Global: The Wisconsin Alumni Research Foundation and the Soil of the Wisconsin Idea."
- Sep. 21 Seminar discussion

Week 4: The Wisconsin Longitudinal Study (also Crossroads of Ideas)

New location: Town Center, Wisconsin Institutes for Discovery, 330 N. Orchard Street

- **Sep. 26** Pam Herd, "The Wisconsin Longitudinal Study: What Tracking the Lives of the Wisconsin High School Class of 1957 has Taught us about Leading Happy and Healthy Lives."
- Sep. 28 Seminar discussion

Week 5: Journalism and the Wisconsin Idea

- Oct. 3 Lecture: Caitlin Cieslik-Miskimen, "Journalism and the Wisconsin Idea"
- Oct. 5 Seminar discussion

Week 6: The Arts and the Wisconsin Idea

- Oct. 10 Lecture: Maryo Gard-Ewell, "No Mute Inglorious Milton: The Arts & the Wisconsin Idea."
- Oct. 12 Seminar discussion

Week 7: Land-Grant Universities and the Wisconsin Idea, 1862-1912.

- Oct. 17 Lecture: Adam Nelson, "Land-Grant Universities and the Wisconsin Idea, 1862-1912."
- Oct. 19 Seminar discussion

Week 8: The Power to Change Lives: The UW Odyssey Project.

- Oct. 24 Lecture: Emily Auerbach, "The Power to Change Lives: The UW Odyssey Project."
- Oct. 26 Seminar discussion

Week 9: Citizen-Initiated UW Partnerships.

- Oct. 31 Lecture: Bill Casper, "Sturgeon for Tomorrow"
- **Nov. 2** Seminar discussion

Week 10: Balancing Animal Welfare with Economic Realities on the Dairy.

- **Nov. 7** Lecture: Nigel Cook, "Giving Cows the Spa Treatment: How Do We Balance Animal Welfare with Economic Realities on the Dairy."
- Nov. 9 Seminar discussion

Week 11: The Center for Patient Partnerships (also Crossroads of Ideas)

- *New location: Town Center, Wisconsin Institutes for Discovery, 330 N. Orchard Street*
- **Nov. 14** Lecture: Meg Gaines, "The Center for Patient Partnerships"
- **Nov. 16** Seminar discussion.

Week 12: Wisconsin Women's Studies: A History of Progressive Innovation.

- **Nov. 21** Lecture: Myra Marx Ferree, "Wisconsin Women's Studies: A History of Progressive Innovation."
- Nov. 23 Thanksgiving recess (no class)

Week 13: Wisconsin Fast Plants

- **Nov. 28** Lecture: Paul Williams, "The Story of Wisconsin Fast Plants: From the Wisconsin cabbage patch into classrooms around the world, to the International Space Station and back."
- Nov. 30 Seminar discussion

Week 14: The Path from Basic to Applied Research (also Crossroads of Ideas)

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- **Dec. 5** Lecture: Paula Niedenthal, "The Path from Basic to Applied Research, Or: What The Hell Are You Doing With My Tax Dollars?"
- **Dec. 7** Seminar discussion

Week 15: The Future of the Wisconsin Idea

- **Dec. 12** Lecture: Garry Golden: "Back to the Future?"
- **Dec. 14** Final wrap-up discussion