

Sociology 940: Rethinking the Developmental State
Spring 2010

Gay Seidman
8112b Sewell Bldg.
Email: seidman@ssc.wisc.edu

This course is meant for students with some background in development theory who want to explore the past two decades' debate about the relationship between changing international political economy, political and institutional shifts, and developmental possibilities. After first introducing earlier discussions of the 'developmental state', we will spend several weeks looking at how the changing economic and institutional context created strong pressures for opening to the global economy, changing the relationship between states and capital; then we will look at more recent discussions of new strategies designed for this new context.

Students will be expected to read about 100 pages a week, and be prepared to discuss the readings in class; do an in-class presentation; and write a paper of at least 20 pages, either a review of literature around a relevant debate, or a research paper on a related topic (due at the end of the semester). It's probably best if you discuss your paper topic with me before spring break.

Week I (January 21)

Introduction

Fred Cooper and Randall Packard, "Introduction", *Development and the Disciplines*
Philip McMichael, *Development and Social Change*

Week II (January 28)

What was the East Asian 'Developmental State'?

Meredith Woo Cumings (2002), "Chalmers Johnson and the Politics of Nationalism and Development," in Woo-Cumings (ed), *The Developmental State*, 1-31

Chalmers Johnson (2002) "The developmental state: Odyssey of a concept" in Woo-Cumings (ed.), *The Developmental State*, 32-60

Shahid Yusuf (2001), "The East Asian Miracle at the Millenium", in Stiglitz and Yusuf, *Rethinking the East Asian Miracle*, 1-53

Takatoshi Ito (2001), "Growth, Crisis and the Future of Economic Recovery in East Asia" in Stiglitz and Yusuf, *Rethinking the East Asian Miracle*, 55-94

Additional reading:

Chalmers Johnson, *MITI and the Japanese Miracle: The Growth of Industrial Policy, 1925-1975* (1982)

Alice Amsden, *Asia's next giant : South Korea and late industrialization*, 1989

Week III (February 4)

Dependency/Development/State-led industrialization

Peter Evans, *Embedded Autonomy: states and industrial transformation*, chapters tba

Vivek Chibber, *Locked in Place: state-building and late industrialization in India*, chapters tba

Additional reading:

Peter Smith, "The Rise and Fall of the Developmental State in Latin America," in *The Changing Role of the State in Latin America*, ed. M. Vellinga, 1998

F.H. Cardoso and E. Faletto, *Dependency and Development*, trans. 1979

Peter Evans, *Dependent development : the alliance of multinational, state, and local capital in Brazil*, 1979

Jeffrey Paige, *Coffee and Power*, 1996

Atul Kohli, *State-directed development : political power and industrialization in the global periphery*, 2004

James Ferguson, *The Anti-Politics Machine: Development, Depoliticization and Bureaucratization in Lesotho*, 1994

Week IV (February 11)

The Washington Consensus and its critics

John Williamson, 1990. "What Washington Means by Policy Reform" , in *Latin American Adjustment: How much has happened?*, Institute for International Economics

Thomas Biersteker, "The triumph of liberal economic ideas in the developing world," in Barbara Stallings (ed), *Global Change, Regional Response*, 1994

Michael Carter, 1997. "Intellectual openings and policy closures: Disequilibria in contemporary development economics," in Cooper and Packard (eds), *International Development and the Social Sciences*

Hector Schamis. 1999. "Distribution Coalitions and the Politics of Economic Reform in Latin America. *World Politics* 51 (2) : 236-268

Additional reading:

Joseph Stiglitz, *Globalization and its Discontents*

Susan Stokes, 1997. "Democratic Accountability and Policy Change: Economic Policy in Fujimori's Peru". *Comparative Politics* 29(2): 209-226

Susan Stokes, 2001. *Mandates and Democracy: Neoliberalism by Surprise in Latin America*.

Kurt Weyland. 2004. *The Politics of Market Reform in Fragile Democracies: Argentina, Brazil, Peru and Venezuela*.

Judith Teichman, 2001. *The Politics of Freeing markets in Latin America: Chile, Argentina, and Mexico*.

Week V (February 18)

International Shifts

Sarah Babb, *Behind the Development Banks*, chapters tba

Eric Helleiner, 2009. "The Development Mandate of International Institutions: Where Did it Come From?" *Studies in Comparative International Development* 44(3), 189-211

Additional reading:

Michael Barnett and Martha Finnemore, *Rules for the World: International organizations in global politics*, 2004

Sarah Babb, "The IMF in Sociological Perspective: A Tale of Organizational Slippage", *Studies in Comparative International Development*, 38:2 (2003), 3-27.

Robert Wade, 'What strategies are viable for developing countries today? The WTO and the shrinking of development space.' *Review of International Political Economy* 10, no. 4 (2003), pp. 621-644.

Week VI (February 25)

This week we may have a guest speaker, in which case, readings will be rearranged..

Environmental globalization

Michael Goldman, *Imperial Nature*, chapters tba

Additional reading:

Sanjeev Khagram, *Dams and Development: Transnational Struggles for Water and Power*

Week VII (March 4)

Restructured production

Gary Gereffi, "The organization of buyer-driven global commodity chains: How U.S. retailers shape overseas production networks", in Gary Gereffi and Miguel Korzeniewicz (eds), *Commodity Chains and Global Capitalism*, 1993

Miguel Korzeniewicz, "Commodity chains and marketing strategies: Nike and the global athletic footwear industry", in Gereffi and Korzeniewicz (eds), *Commodity Chains and Global Capitalism* (1994), 247-266

Ellen Rosen, *Making Sweatshops*, chapters tba

Andrew Schrank, "Homeward Bound: Interest, Identity, and Investor Behavior in a Third World Export Platform." *American Journal of Sociology* 114 (1) 2008.

Additional reading:

Edna Bonacich and Jake Wilson, *Getting the Goods: Ports, Labor and the Logistics Revolution*, 2007

Alain Lipietz, "Toward global fordism" , from *Mirages and Miracles*, 1988

Alice Amsden, "Third world industrialization: Global fordism or a new model?" *New Left Review*, 1989

Gary Gereffi and Miguel Korzeniewicz (eds), *Commodity Chains and Global Capitalism*, 1993

Jane Collins, *Threads*, 2003

Gereffi, Spener and Bair (eds), *Free Trade and Uneven Development: The North American Apparel Industry After NAFTA*, 2002

Jeff Cowie, *Capital Moves: RCA's 70-year quest for cheap labor*, 2001

Raphael Kaplinsky, *Globalization, Poverty and Inequality: Between a Rock and Hard Place*, 2005

Week VIII (March 11)

Racing for Resources

Stephen Bunker and Paul Ciccantell, *Globalization and the Race for Resources*, chapters tba

Harriet Friedman, "The Political Economy of Food: A Global Crisis", *New Left Review* 1993

John Talbot, *Grounds for Agreement: The Political Economy of the Coffee Commodity Chain*, 2004, chapters tba

Additional reading:

Harriet Friedman, "Feeding the Empire: Agriculture, Livelihood and the Crisis of the Global Food Regime." *Socialist Register* 2005

Philip McMichael, "Globalization: Myths and Realities," *Rural Sociology* 61:1 (1996)

WORKSHOP: 'Rethinking the Developmental State', March 12-14.

Week IX (March 18)

Financialization

Eric Helleiner, "From Bretton Woods to Global Finance: A world turned upside down", in Stubbs and Underhill (eds), *Political Economy and the Changing Global Order*, 1994

Greta Krippner, "The Financialization of the US Economy", (2006) *Socio-Economic Review* 3, 178-208

Gerard Dumenil and Dominique Levy, "Costs and Benefits of Neoliberalism: A Class Analysis" (2005) in G. Epstein (ed.), *Financialization and the World Economy*

Robert Wade, "Choking the South: World finance and underdevelopment", *New Left Review* 2006

Additional reading:

Eric Helleiner, *States and the reemergence of global finance: from Bretton Woods to the 1990s*, 1994

Eric Helleiner, "Currency blocs and the future of embedded liberalism" in Bernstein and Pauly (eds), *Global Liberalism and Political Order: Toward a New Grand Compromise?* (SUNY Press, 2007)

Giovanni Arrighi, *The Long Twentieth Century*

Week X (March 25)

Flexible developmentalism?

Sean O'Riain, "The Flexible Developmental State: Globalization, Information Technology, and the "Celtic Tiger" *Politics & Society*, Jun 2000; 28: 157 - 193.

Denis O'Hearn, "Globalization, "New Tigers," and the End of the Developmental State? The Case of the Celtic Tiger" *Politics & Society*, Mar 2000; 28: 67 - 92.

Fred Block, "Swimming Against the Current: The Rise of a Hidden Developmental State in the United States" *Politics & Society* 2008 36: 169-206

Additional reading:
Sean O’Riain, *The Politics of High Tech Growth* (2004)

Week XI (April 8)

Reconfigured States

Yasheng Huang, *Capitalism with Chinese Characteristics* (2008), chapters tba
Richard Snyder (1999). “After Neoliberalism: The Politics of Reregulation in Mexico” *World Politics* 51(2) 173-204

Additional reading:

William Robinson, *Transnational Conflicts: Central America, Social Change and Globalization*
Sarah Babb, *Managing Mexico*
Richard Snyder, 2001. *Politics after Neoliberalism: Reregulation in Mexico*. Cambridge: Cambridge University Press.

Week XII (April 15)

Reconfigured Politics?

Kenneth Roberts, 2007. “Latin America’s Populist Revival,” *SAIS Review* 28(1), 3-15

Rebecca Abers and Margaret Keck, “Mobilizing the State: The Erratic Partner in Brazil's Participatory Water Policy” *Politics & Society* 2009 37: 289-314.

Michael P. Smith and Matt Baker, *Citizenship across Borders: The Political Transnationalism of El Migrante* (2007), chapters tba

Additional reading:

Deborah Yashar, *Contesting Citizenship in Latin America*
Rhacel Salazar Parrenas, *Children of global migration : transnational families and gendered woes* (2005)

Yasemin Soysal, *Limits of citizenship: migrants and postnational membership in Europe* (1994), chapters 1, 2, 8, 9

Gianpaolo Baiocchi (2005) *Militants and Citizens: The Politics of Participatory Democracy in Porto Alegre*

Gay Seidman, *Beyond the Boycott: Labor Rights, Human Rights and Transnational Activism* (2007)

Week XIII (April 22)

Reconfigured space

Patrick Heller, “Moving the State: The Politics of Decentralization in Kerala, South Africa and Porto Alegre,” pp. 131-163, *Politics and Society* 29:1.

Lisa Weinstein, “Democracy in the Globalizing Indian City: Engagements of Political Society and the State in Globalizing Mumbai”. *Politics & Society* 2009 37: 397-42

Teresa Caldeira, *City of Walls: Crime, Segregation and Citizenship in Sao Paulo*, chapters tba

Additional reading:
Saskia Sassen, *Global Cities*

Week XIV (April 29)

Globalization in crisis?

Giovanni Arrighi, *Adam Smith in Beijing*, chapters tba

Paul Krugman, “Chinese new year”, available at

<http://www.nytimes.com/2010/01/01/opinion/01krugman.html>

Peter Evans, 2009. “From Situations of Dependency to Globalized Social Democracy”, *Studies in International Comparative Development*.

Additional reading:

Robin Blackburn, “Suprime Crisis”, *New Left Review* April 2008

Week XV (May 6)

Conclusion