



**Syllabus: Introductory Social Psychology (Sociology 530)
Fall 2009 Lecture 2 MWF 11:00-11:50**

http://www.ssc.wisc.edu/soc/faculty/pages/DWM_page/Soc530.htm

Course purpose: to engage social psychology and microsociology by in-depth sampling of theoretical perspectives, empirical research, current issues, and debates in the field.

Instructor: Doug Maynard (maynard@ssc.wisc.edu)

Office hours: 2:30-3:30W

TA: Jason Nolen; office hours to be posted

8128 Sewell Social Science

262-1498 or 265-5583

7107 Sewell Social Science

Books & Readings: Spencer E. Cahill (ed.) *Inside Social Life* (ISL); Wayne Lesko (ed.) *Readings in Social Psychology* (RISP); Reading Packet (X1, X2, etc.): on reserve at social science library, and e-reserves: <https://www.library.wisc.edu/course-pages/viewer/show/1785>

SCHEDULE

(There may be slight alterations to this schedule, including exam days. Be aware of changes.)

The readings are listed by weeks. For many weeks there are readings that pertain to the lectures for that week and readings that are for your Discussion sessions. To be prepared to discuss the readings, please have the readings done by Monday of the week under which they are listed.

The requirements for this course are listed after the Schedule.

Week 1 (9/2): Introduction

Lecture readings:

Berger, P. and Luckmann, T, *The Social Foundations of Human Experience*, ISL 2.
American Psychological Association, *How to be a wise consumer of psychological research*. RISP 20.

Iyengar, S.S.; Wells, R.E.; & Schwartz, B. *Doing better but feeling worse: Looking for the "best" job undermines satisfaction*. RISP 318.

Discussion:

No separate readings this week; concentrate on lecture readings

Week 2 (9/7): Social Constructionism

Lecture Readings:

K.J. Gergen. 1973. Social Psychology as History. *Journal of Personality and Social Psychology* 26:309-320. [X1]

J. Best, J. and F. Furudi. The Evolution of Road Rage. ISL 379.

Discussion: Getting acquainted; Organizational meeting

No separate readings; concentrate on lecture readings

Week 3 (9/14): Definitions; Biology

Lecture Readings:

G. Handel, S. Cahill. and F. Elkin Human Neural Plasticity and Socialization. ISL 11.

Van Vugt, M.; De Cremer, D.; & Janssen, D.P. Gender Differences in Cooperation and Competition: The Male-Warrior Hypothesis. RISP: 291.

Discussion: What about Culture? (1)

M. Levine with H.E. Marano. Why I Hate Beauty. RISP 156.

E. Zerubavel. Islands of Meaning. ISL: 18.

Week 4 (9/21): Social Cognition, Perception, Gestalt Theory

Lecture Readings:

Flora, C. The once-over: Can you trust first impressions? RISP 26.

Kelley, H. The warm-cold variable in first impressions of persons. RISP 31.

Gilovich, T. Some systematic biases in everyday judgment. RISP 48.

Lambert, T.A.; Kahn, A.S.; & Apple, K.J. Pluralistic ignorance and hooking up. RISP 74.

G. F. Paules. 1991. Working and Resisting at Route Restaurant. ISL: 287.

Discussion: What is Attraction? (2)

Dion, K.; Berscheid, E.; & Walster, E. What is beautiful is good. RISP 161.

Mishra, S.; Clark, A.; & Daly, M. One woman's behavior affects the attractiveness of others. RISP 168.

Shulman, P. Great expectations. RISP 177.

Hatfield, E.; Walster, G.W.; Piliavin, J.; & Schmidt, L. "Playing hard to get": Understanding an elusive phenomenon. RISP 182.

Slatcher, R.B.; & Pennebaker, J.W. How do I love thee? Let me count the words: The effects of expressive writing. RISP 192.

Week 5 (9/28): Psychology and Social Influence

Lecture Readings:

Bandura, A.; Ross, D.; & Ross, S.A. Transmission of aggression through imitation of aggressive models. RISP 256.

Festinger, L., & Carlsmith, J.M. Cognitive consequences of forced compliance. RISP:89.

Milgram, S. Behavioral study of obedience. RISP 206.

Vrij, A.; Pannell, H.; & Ost, J. The influence of social pressure and black clothing on crime judgments. RISP 216.

Zimbardo, P.G. Revisiting the Stanford Prison Experiment: A lesson in the power of the situation. RISP 200.

Discussion: Discuss articles above & review for exam
No separate readings; concentrate on lecture readings

Week 6 (10/5): Conversation Analysis, Ethnomethodology/*Exam on 10/5

Lecture Readings:

Epstein, P. Folk wisdom: Was your grandmother right? RISP 2.
D. Maynard. The Conversational Co-Construction of Bad Diagnostic News. ISL: 188.
Winerman, L. Helping others, helping ourselves. RISP 228.
Darley, J.M.; & Batson, C.D. "From Jerusalem to Jericho": A study of situational and dispositional variables in helping behavior. RISP 232.
Gueguen, N.; & De Gail, M-A. The Effect of Smiling on Helping Behavior: Smiling and Good Samaritan Behavior. RISP 243.

Discussion: How to analyze conversational data

S. E. Clayman and V.T. Gill. 2004. Conversation Analysis. Pp. 589-606 in Melissa Hardy and Alan Bryman (eds.) Handbook of Data Analysis. London: Sage. [x2]

Week 7 (10/12): Socialization

Lecture Readings:

L. Vygotsky. The Development of Language and Thought. 1986. ISL: 66.
L. Irvine. Narratives of Self in Codependents Anonymous. ISL: 139.

Discussion: Are boys and girls differently socialized? (3)

M.H. Goodwin. 1990. He-Said-She-Said, Chapter 6 (Task Activity and Pretend Play Among Girls). Bloomington: Indiana University Press. [X3]
D. Eder. 1995. Crude Comments and Sexual Scripts/Learning to Smile through the Pain. In School Talk: Gender and Adolescent Culture. [X4]
B. Thorne. Borderwork Among Boys and Girls. ISL: 317.
B. Yeoman. 1999. Bad Girls. RISP: 251.

Week 8 (10/19): Deviance--Falling out of, or Alternative, Socialization?

Lecture Readings:

H. Becker. The Social Basis of Drug-Induced Experience. Journal of Health & Social Behavior (1967:163-174). <http://www.jstor.org/stable/2948371?cookieSet=1>
Schachter, S.; & Singer, S. Cognitive, social, and physiological determinants of emotional states. RISP 55.
T. Grandin. My Experiences with Visual Thinking etc.
http://autism.bibliomaker.ch/BM_DIRECTORY/G/BM000001927/6993/GRA5.pdf

Discussion: How does social context contribute to mental illness? (4)

A.W. Frank. The Social Contexts of Illness. ISL: 243.
D.A. Karp. Caring for and about the Mentally Ill. ISL: 100..
E. Goffman. The Moral Career of the Mental Patient. ISL: 355.

Week 9 (10/26): Symbolic Interactionism

Lecture Readings:

- C.H. Cooley. The Self as Sentiment and Reflection. ISL: 26.
G.H. Mead, 1934. The Self as Social Structure. ISL: 31.
H. Blumer. Society in Action. ISL: 312.
J. Dewey, The Reflex Arc Concept: <http://psychclassics.yorku.ca/Dewey/reflex.htm>

Discussion: Is There a Self? If So, What & Where is It? (5)

- E. Goffman. The Presentation of Self. ISL: 110.
D.D. Waskul. Cyberspace and Cyberselves. ISL: 119.
P. Adler and P. Adler. The Gloried Self. ISL: 129.
M. Snyder. 1980. The Many Me's of the Self-Monitor. RISP: 107.
K.J. Gergen. 1991. The Dissolution of the Self. ISL: 411.

Week 10 (11/2) Intergroup Conflict: Race & Ethnicity/*Exam on 11/6

Lecture Readings:

- M. Monteith and J. Winters. Why We Hate. RISP: 132.
D. van Ausdale and J. R. Feagin. Young Children's Use of Racial and Ethnic Identities. ISL: 37.
A. Berkowitz and I. Padavic. The Contrasting Agendas of Black and White Sororities. ISL: 273.
Eberhardt, J.L. et al. Looking deathworthy: Perceived stereotypicality of black defendants predicts capital-sentencing outcomes. RISP 341.
Henry, P.J.; & Hardin, C.D. The contact hypothesis revisited: Status bias in the reduction of implicit prejudice in the United States and Lebanon. RISP 145.
E. Anderson. The Black Male in Public. ISL: 326.

Discussion: Discuss readings above and review for exam

No separate readings; concentrate on lecture readings

Week 11 (11/9): Gender

Lecture Readings:

- N. Naples. A Personal Story of Doing Family. ISL: 214.
Yeoman, B. Bad girls, RISP 251.
Bem, S.L. The measurement of psychological androgyny. RISP: 114.
Slate article by Colapinto. <http://slate.msn.com/id/2101678/>

Discussion: Media & gender

Still Killing Us Softly (video)

- M. Milkie. Media Images' Influence on Adolescent Girls' Self-Concepts. ISL: 50.

Week 12 (11/16): Methodological Issues: Data Quality

Lecture Readings:

- LaPiere, R.T. Attitudes vs. actions. RISP 137.
H.A. Michener, J.D. Delamater, D.J. Meyers. 2004. Research Methods in Social Psychology. Chapter 2 in Social Psychology. Wadsworth Publishing Co. [x5]

Discussion: Morality in research; taboo topics (6)

Ventura, M. Don't even think about it! RISP: 83.

Kelman, H. C. Human use of human subjects: The problem of deception in social psychological research. RISP 9.

Week 13 (11/23): Catch-up/Thanksgiving

Lecture Readings:

To be assigned

Discussion: None

Week 14 (11/30): Emotions and Affect

Lecture Readings:

P.N. Stearns. The Historical Transformation of American Grief. ISL: 72.

A.C. Smith III, and S. Kleinman. Managing Emotions in Medical School. ISL: 86

S.E. Cahill and R. Eggleston. Wheelchair Users' Interpersonal Management of Emotions. ISL: 176.

Discussion: Analyzing emotions from a social psychological point of view (7)

Amy Best. Parents, Kids, and Cars. ISL 202.

Week 15 (12/7): Interaction Order

Lecture Readings:

E. Goffman, 1974. Face-Work and Interaction Rituals. ISL: 154.

S.E. Cahill. The Interaction Order of Public Bathrooms. ISL: 165.

C.B. Gardner, 1980. Passing By: Street Remarks, Address Rights, and the Urban Female. Sociological Inquiry 50:328-56. [X6]

Discussion: Discuss articles above & review for exam

No separate readings; concentrate on lecture readings

Week 16 (12/14): Exam 3 on Monday (last class)

Course Requirements

This course involves both lectures and discussion sections. No laptop or other computers are to be used during either lecture or discussion. Cellphones and any other electronic devices are to be turned off. Also, no newspaper or other type of reading materials should be used during lecture or discussion unless they are research articles for the class and are being discussed. You are encouraged to bring your readings to class, as there will be times when we will be referring to and talking about points they raise.

Lectures and discussions sections will start on time and we ask that you be in the classroom on time so that your entrance does not disrupt the class. We also ask that you not leave early, as this also is disruptive.

The total points for the semester grade add up to a possible 100. These points will be allocated as follows:

1. Class attendance and participation **15 points out of 100**

In many class sessions, there will be a one-minute talk-back quiz, where I may ask you to answer a question about the readings for the week and you will have a chance to ask me a question in writing. These quizzes will be part of your attendance score. When you miss a class, 1 point will be deducted from your class attendance and participation score. Illness related to H1N1 is an important matter we will discuss in class.

2. Examinations **60 points out of 100**

There are three exams, worth 25 points each, and presently scheduled for October 5, November 6, and December 14. Depending on progress in the course, these dates have a small probability of being changed, and it is your responsibility to keep apprised of any changes. Makeup exams will be given for documented medical reasons only.

The exams are not cumulative except that central or crosscutting themes of the course may be the subject of exam questions. Exam questions will be a combination of multiple choice and short answer or small essay types.

3. Discussion Section **25 points out of 100**

Attendance at discussion sections is an extremely important part of this course.

Attendance and participation. There are 13 required discussion section meetings, and you are permitted one missed meeting without jeopardizing your attendance score.

12 points out of 25

Presentation. You will be part of a team who presents some kind of report or debate at one of the discussion sections. You will be scored on the basis of 5 points for organization and content of your presentation, 4 points for effectiveness and style of presentation, 4 points for relating the presentation to central or crosscutting themes of the course.

13 points out of 25