

Econ 467  
SS08

### **Group Topics**

#### **(I) Fri June 6**

##### **Airbus/Boeing :**

"Airbus vs Boeing Revisited: International Competition in the Aircraft Market," by D. Irwin and N. Pavnik, NBER Working Paper 8648, December 2001 (selected pages) (e-reserves)  
Civil Aircraft from European Commission (web page).

##### **2 students**

Croal

Schnitzler

#### **(II) IPR /Pharmaceuticals**

##### **(1) Mon Jun 9**

"Pfizer: Global Protection of Intellectual Property," Harvard Business School Case.

##### **3 students**

Henkel

Gurtman

Long

##### **(2) Mon Jun 9**

\*"TRIPS: Controversy and Potential Reform," by K. Maskus, The World Bank, 2002 (e-reserves).

Intellectual Property Protection and Medicines by J. Bhagwati, The Financial Times 2002 (web page).

Letter to the Financial Times on IPP by J. Bhagwati, February 2001 (web page).

Estimating the Effects of Global Patent Protection in Pharmaceuticals: A Case Study of Quinolones in India", Shubham Chaudhuri and Pinelopi K. Goldberg and Panle Jia", NBER Working Paper December 2003 <http://www.nber.org/papers/w10159> (introduction + conclusions only)

(web page)

##### **2 students**

Haase

Rus

##### **(3) Tu June 10**

"Life, Death, and Property Rights: The Pharmaceutical Industry Faces AIDS in Africa," Harvard Business School Case

##### **2 students**

Phippen

Ma

##### **(4) Tu Jun 10**

Jillian Clare Cohen, Kristina M. Lybecker (2005) AIDS Policy and Pharmaceutical Patents: Brazil's Strategy to Safeguard Public Health

The World Economy 28 (2) , 211–230 (e reserves)

##### **2 students**

Kim

Kroening

**(5) Tu June 10**

Strategy in the 21st Century Pharmaceutical Industry: Merck & Co. and Pfizer Inc.  
by David J. Collis , Troy Smith , HBS Case

**3 students**

**Ko**

**Connell**

**Pauly**

**(IV) MNE/FDI**

**(1) Th Jun 12**

Empirical regularities : Navaretti and Venables, "*Multinational Firms in the World Economy*", Ch 1,  
2004 Princeton Univ. Press. (e-reserves)

**4 students**

**Cho**

**Oppeneer**

**Woodruff**

**Ball**

**(2) Th Jun 12**

The MNE, Theory and Findings, Navaretti and Venables, "*Multinational Firms in the World Economy*",  
Ch 2, 2004 Princeton Univ. Press. (e-reserves)

**4 students**

**J. Park**

**Choo**

**Lim**

**Lee**

**(3) Fri Jun 13**

Expansion Strategies of US Multinationals Gordon H. Hanson, Raymond J. Mataloni, Jr., Matthew J.  
Slaughter, NBER Working Paper No. w8433, August 2001. (Only main points) (web page)

"*Foreign Direct Investment Behavior of Multinational Corporations*", Bruce A. Blonigen, NBER

**Reporter: Research Summary [Winter 2006](#)**

<http://www.nber.org/reporter/winter06/blonigen.html> (web page)

**2 students**

**Nelson**

**Melvin**

**(4) Fr June 13**

Emerging Markets : Khanna et al., "*Strategies That Fit Emerging Markets*," HBR, June 2005

**1 student**

**Mulligan**

**(5) Mon June 16**

Bunge: Poised for Growth

by David E. Bell , Mary Shelman, HBS Case

**3 students**

**Bentley**

**Mohd**

**Wente**

**(6) Tu June 17**

Monsanto: Realizing Biotech Value in Brazil  
*by David E. Bell , Mary Shelman, HBS Case*

**4 students**

**Sebastian**

**Hulbert**

**Liu**

**(III) Wed June 18**

**Firms and Trade**

Roberto Alvarez & Ricardo López, 2005.

"Exporting and performance: evidence from Chilean plants," Canadian Journal of Economics, Canadian Economics Association, vol. 38(4), pages 1384-1400, November (e-reserves)

**2 students**

**Philbin**

**Quinn**